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(Announcements)

ADMINISTRATIVE PROCEDURES

EUROPEAN COMMISSION

MEDIA 2007 — DEVELOPMENT, DISTRIBUTION, PROMOTION AND TRAINING

Call for proposals — EACEA/02/11

Support for the networking and mobility of students and trainers in Europe

(2011/C 39/10)

1. Objectives and description

This notice of a call for proposals is based on Decision No 1718/2006/EC of the European Parliament and of the Council of 15 November 2006 concerning the implementation of a programme of support for the European audiovisual sector (MEDIA 2007).

One of the objectives of this programme is to encourage exchanges and cooperation by providing support for networking amongst trainers across Europe, in particular the institutes of higher education, the training organisations and their partners in the professional sector and to encourage the mobility of students and trainers in Europe.

The call for proposals 02/11 is the last initial training call to be launched under MEDIA 2007 and offers a three-year framework partnership agreement.

2. Eligible candidates

This is aimed at pan-European consortia of institutes of higher education and/or organisations involved in the audiovisual sector (coming from three participating countries with a minimum of three higher education institutes) whose activities contribute to the attainment of the abovementioned objectives of the MEDIA programme as described in the Council decision.

Applicants must be registered in one of the following countries and owned by a majority of nationals from one of the following countries: Member states of the European Union, the European Economic Area participating in the MEDIA 2007 programme (Iceland, Liechtenstein, Norway), Switzerland and Croatia.

3. Eligible measures

The following actions are eligible together with activities related thereto and which take place in the MEDIA countries:

Training activities aimed at developing the capacity of future audiovisual professionals to understand and integrate the European dimension in their work, by improving their expertise in the following areas:

- training in economic, financial and commercial management,
- training in new technologies,
- training in script development.

The period of eligibility for costs is from 12 to 18 months maximum, in duly justified cases.

Activities must begin at the earliest by 1 September 2011 and must end by 30 June 2013.

4. Award criteria

Eligible applications/projects will be assessed on the basis of a 100-point score according to the following criteria:

- quality of the content of the activity (20 points),
- project management (20 points),
- quality of the consortium (20 points),
- European dimension (20 points),
- impact (20 points).

5. Budget

The total estimated budget allocated to the co-funding of projects amounts to EUR 2 000 000.

The maximum financial support cannot exceed 50 % or 75 % of the total costs.

The Agency reserves the right not to allocate all the funds available.

6. Deadline for submissions

The deadline for sending in applications is 29 April 2011. Applications must be sent to the following address:

Education, Audiovisual and Culture Agency (EACEA)
Call For Proposals EACEA/02/11 — 'MEDIA Support for the networking and mobility of students and trainers in Europe'
Mr. Constantin DASKALAKIS
BOUR 03/30
Avenue du Bourget/Bourgetlaan 1
1140 Bruxelles/Brussel
BELGIQUE/BELGIË

Only applications made using the correct form, duly completed, dated and signed by the person legally empowered to bind the applicant organisation will be accepted.

Applications sent by fax or e-mail will not be accepted.

7. Further information

The guidelines of the call for proposals, as well as the application forms, are available at the following address: http://ec.europa.eu/culture/media/programme/training/forms/index_en.htm

Applications must be submitted using the form provided and must contain all of the appendices and information requested.
