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*(Announcements)*

## ADMINISTRATIVE PROCEDURES

## EUROPEAN COMMISSION

## MEDIA 2007 — DEVELOPMENT, DISTRIBUTION PROMOTION AND TRAINING

## Call for proposals — EACEA/01/10

## Training

(2010/C 29/05)

**1. Objectives and Description**

This notice of a call for proposals is based on Decision No 1718/2006/EC of the European Parliament and of the Council of 15 November 2006 concerning the implementation of a programme of support for the European audiovisual sector (MEDIA 2007).

One of the measures to be implemented under this Decision involves improving the continuous vocational training of professionals in the audiovisual sector, so as to give them the know-how and skills needed to create competitive products on the European and other markets.

**2. Eligible Candidates**

Applicants must be registered in one of the following countries:

- the 27 countries of the European Union,
- The EFTA and EEA countries: Iceland, Liechtenstein and Norway,
- Switzerland and Croatia.

This notice is addressed to candidates in one of the categories of establishment below whose activities contribute to the above-mentioned measures:

- Film and television schools
- Universities
- Specialist vocational training establishments
- Private companies in the audiovisual sector
- Organisations/professional associations specialising in the audiovisual sector.

**3. Eligible Actions**

The following actions and their activities, taking place in the MEDIA countries, are eligible:

Actions aiming at developing the capacity of audiovisual professionals to understand and integrate a European dimension to their work by improving expertise in the following fields:

- Training in economic, financial and commercial management

- Training in new audiovisual technologies
- Training in script project development

Projects shall last for a maximum period of 12 months.

#### **4. Award Criteria**

Points will be allocated to eligible applications out of a total of 100 on the basis of the following weighing:

- Quality of the content of the activity (20 points)
- Project management (20 points)
- Quality of the partnership with the AV industry (20 points)
- European dimension (20 points)
- Impact (20 points).

#### **5. Budget**

The maximum amount available under this call for proposals is EUR 2 500 000.

The financial support from the Commission cannot exceed 50 %/60 % of the total eligible costs.

The Agency reserves the right not to allocate all the available funds.

#### **6. Deadline for submission**

The deadline for sending in applications is 9 July 2010.  
Applications must be sent to the following address:

Education, Audiovisual and Culture Agency (EACEA)  
Call For Proposals EACEA/01/10  
Mr. Constantin Daskalakis  
BOUR 03/30  
Avenue du Bourget 1  
1140 Bruxelles/Brussel  
BELGIQUE/BELGIË

Only applications presented on the correct form, duly completed, dated and signed by the person empowered legally to bind the applicant organisation will be accepted.

Applications submitted by fax or email will not be accepted.

#### **7. Complete information**

The guidelines of the call for proposals, as well as the application forms, are available at the following address <http://eacea.ec.europa.eu>

Applications must be submitted using the form provided and contain all of the appendices and information requested.

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