

**CALL FOR PROPOSALS — EACEA/12/09****'Youth in Action' Programme****Action 4.4 — Projects encouraging creativity and innovation in the youth sector**

(2009/C 123/08)

**1. OBJECTIVES AND DESCRIPTION**

This call is launched within the framework of sub-Action 4.4 of the 'Youth in Action' Programme. In line with the Decision of the European Parliament and of the Council concerning the European Year of Creativity and Innovation (2009) <sup>(1)</sup>, this call aims at supporting projects encouraging creativity and innovation in the youth sector

This call also takes into account the proposals put forward by the European Commission, the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions in the field of media literacy and which are laid down in the European Commission's Communication 'A European approach to media literacy in the digital environment' <sup>(2)</sup>. These proposals set a European approach to media literacy, at various levels.

**Specific objective**

This call for proposals will aim at identifying projects that target the introduction, implementation and promotion of innovative and qualitative elements in non-formal education and youth work.

Such innovative and qualitative elements may refer to:

- the content of the proposed activities; and/or,
- the methods used in view to run the activities, based on novel approaches in the field of non-formal education and youth.

**Priority themes**

In 2009, priority under this call will be assigned to projects focussing on the following themes:

- (a) media literacy of young people
- (b) e-youth work

The Education, Audiovisual and Culture Executive Agency is responsible for implementing this call for proposals.

**2. ELIGIBLE APPLICANTS**

Proposals must be submitted by **non-profit organisations**. These organisations can be:

- non-governmental organisations (NGOs) and networks,
- public bodies.

The same applies to the partner organisations.

<sup>(1)</sup> Decision No 1350/2008/EC of 16 December 2008 (OJ L 348/115 of 24.12.2008, p. 115).

<sup>(2)</sup> COM(2007) 883 final of 20.12.2007.

Applicants must – at the time when they submit their proposal – be legally registered for at least **2 years** in one of the Programme Countries. The Programme Countries are as follows:

- **the Member States of the European Union** <sup>(1)</sup>: Austria, Belgium, Bulgaria, Cyprus, the Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, the Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain, Sweden, the United Kingdom;
- those countries of the European Free Trade Association (EFTA) which are parties to the agreement on the European Economic Area (EEA): **Iceland, Liechtenstein and Norway**;
- candidate countries for which a pre-accession strategy has been established, in accordance with the general principles and general terms and conditions laid down in the framework agreements concluded with these countries with a view to their participation in EU programmes: **Turkey**.

Projects must involve partners from at least **four different Programme Countries** (including the applicant organisation), of which at least one is a Member State of the European Union.

Natural persons may not claim a grant under this call for proposals.

### 3. ELIGIBLE ACTIONS

Projects must be set-up including activities of a non-profit-making purpose and come under the field of youth and non-formal education.

Projects must start between **1 December 2009** and **31 March 2010**.

They will have a minimum duration of **12 months** and a maximum duration of **18 months**.

### 4. AWARD CRITERIA

Eligible applications will be assessed on the basis of the following criteria:

#### Qualitative criteria

Qualitative criteria will represent **90 %** of the points available within the evaluation procedure.

The following qualitative criteria will be taken into consideration:

- **Relevance of the project in relation to the objectives and priorities of the Programme (40 %)**
- **Quality of the project and of the working methods it comprises (50 %)**

#### Quantitative criteria

Quantitative criteria will represent **10 %** of the points available within the evaluation procedure.

The following quantitative criteria will be taken into consideration:

- **Profile and number of participants (including those with fewer opportunities) and of promoters involved in the project (10 %)**

<sup>(1)</sup> Persons from overseas countries and territories and, if applicable, public or private institutions based there, are eligible under the 'Youth in Action' programme, depending upon the rules of the programme and those which apply in the Member State with which they are connected. A list of these overseas countries and territories is given in Annex 1A of Council Decision 2001/822/EC of 27 November 2001 on the association of the overseas countries and territories with the European Community ('Overseas Association Decision') OJ L 314, 30.11.2001.

## 5. BUDGET

The total budget allocated to the cofinancing of projects under this call for proposals is estimated at **EUR 1 200 000**.

Financial assistance from the Agency may not be granted for more than **65 %** of a project's total eligible expenses. The total maximum grant may not exceed **EUR 100 000**.

The Agency reserves the right not to distribute all the funds available.

## 6. DEADLINE FOR SUBMISSION OF APPLICATIONS

Applications must be sent no later than **30 September 2009** to the following address:

Education, Audiovisual and Culture Executive Agency  
'Youth in Action' Programme — EACEA/12/09  
BOUR, 4/029  
Avenue du Bourget, 1  
BE-1140 BRUSSELS

— by post, date as per postmark,

— by an express courier company, the date of receipt by the courier company being taken as proof of posting (please include a copy of the receipt in the application form).

Only applications that are submitted using the **correct form, duly completed and dated**, including a **balanced budget** (revenue/expenditure) and sent as a **single copy** (the original document), will be accepted. They must be **signed** by the person authorised to enter into legally binding commitments on behalf of the applicant organisation.

Applications which have not been submitted within the specified deadline will be disregarded.

Applications sent by fax or e-mail will not be accepted.

## 7. ADDITIONAL INFORMATION

Detailed Applicants' Guidelines and application forms can be found on the Internet at the following address:

[http://eacea.ec.europa.eu/youth/funding/2009/call\\_action\\_4\\_4\\_en.php](http://eacea.ec.europa.eu/youth/funding/2009/call_action_4_4_en.php)

or by writing to:

Education, Audiovisual and Culture Executive Agency  
'Youth in Action' Programme — EACEA/12/09  
BOUR, 4/029  
Avenue du Bourget, 1  
BE-1140 BRUSSELS

Grant applications must use the application form specifically designed for this purpose and contain all the annexes and information required.

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