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(Announcements)

## ADMINISTRATIVE PROCEDURES

## COMMISSION

## MEDIA 2007 — DEVELOPMENT, DISTRIBUTION, PROMOTION AND TRAINING

## Call for proposals — EACEA/36/08

## Support for the networking and mobility of students and trainers in Europe

(2009/C 37/08)

**1. Objectives and description**

This notice of a call for proposals is based on Decision No 1718/2006/EC of the European Parliament and of the Council of 15 November 2006 concerning the implementation of a programme of support for the European audiovisual sector (MEDIA 2007).

One of the objectives of the programme is to encourage exchanges and cooperation, in supporting the networking of European training players, in particular Higher education institutions, training organisations and partners of the audiovisual sector and to encourage the mobility of students and trainers in Europe.

**2. Eligible applicants**

This notice is aimed at pan-European consortia of Higher education institutions, training organisations and partners from the audiovisual sector whose activities contribute to the attainment of the above objectives of the MEDIA programme as described in the Council Decision.

Applicants must be established in one of the following countries:

- the 27 countries of the European Union,
- the EFTA countries, Switzerland and Croatia.

**3. Eligible actions**

The following actions and their activities, taking place in the MEDIA countries, are eligible:

Actions aiming at developing the capacity of future audiovisual professionals to understand and integrate a **European dimension** to their work by improving expertise in the following fields:

- training in economic, financial and commercial management,
- training in new audiovisual technologies,
- training in script project development.

The duration of the action (= duration of eligibility of costs) is of 12 months (up to 18 months maximum when dully justified).

The action must occur between 1 September 2009 and 30 June 2011.

#### 4. Award criteria

Points will be allocated to eligible applications out of a total of 100 on the basis of the following weighing:

- quality of the content of the activity (20 points),
- project management (20 points),
- quality of the consortium (20 points),
- European dimension (20 points),
- impact (20 points).

#### 5. Budget

The total budget available is EUR 1 900 000.

The financial contribution awarded is a subsidy. The financial support from the Commission cannot exceed 50 % or 75 % of the total eligible costs.

The Agency reserves the right not to allocate all the funds available.

#### 6. Deadline for submission of applications

Applications must be submitted to the Executive Agency (EACEA) no later than **27 March 2009** and at the following address:

**Education, Audiovisual and Culture Agency (EACEA)**  
**Call for proposals EACEA/36/08 'MEDIA Support for the networking and mobility of students and trainers in Europe'**  
**Mr Constantin Daskalakis**  
**BOUR 03/30**  
**Avenue du Bourget 1**  
**B-1140 Brussels**

Only applications submitted on the official application form, duly signed by the person entitled to enter into legally binding commitments on behalf of the applicant organisation will be accepted.

Applications sent by fax or e-mail will be rejected.

#### 7. Full details

The full text of the guidelines together with the application forms can be found at the following Internet address:

[http://ec.europa.eu/information\\_society/media/training/forms/initial/index\\_en.htm](http://ec.europa.eu/information_society/media/training/forms/initial/index_en.htm)

Applications must comply with all terms of the guidelines, be submitted on the forms provided and containing all the information and annexes specified in the full text of the call.

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