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(Announcements)

## ADMINISTRATIVE PROCEDURES

## COMMISSION

## MEDIA 2007

## Call for proposals — EACEA/19/08

## Measures to support promotion and market access

(2008/C 214/04)

**1. Objectives and description**

This notice of a call for proposals is based on Decision No 1718/2006/EC of the European Parliament and of the Council of 15 November 2006 concerning the implementation of a programme of support for the European audiovisual sector (MEDIA 2007).

The objectives of the abovementioned Council Decision include:

- facilitating and encouraging the promotion and movement of European audiovisual and cinema works at trade shows, fairs and audiovisual festivals in Europe and around the globe, insofar as such events may play an important role in the promotion of European works and the networking of professionals,
- encouraging the networking of European operators, by supporting joint activities on the European and international markets by national public or private promotion bodies.

**2. Eligible applicants**

This call for proposals is aimed at European companies whose activities contribute to the attainment of the objectives of the MEDIA programme as described in the Council Decision.

The present notification is addressed to European organisations; those registered in and controlled by nationals from the Member States of the European Union and countries of the European Economic Agreement participating in the MEDIA 2007 Programme (Iceland, Liechtenstein and Norway), as well as Switzerland and Croatia.

**3. Budget**

The maximum amount available under this call for proposals is estimated at EUR 2 500 000.

The financial support from the Commission cannot exceed 50 % of the total eligible costs.

The financial contribution will be awarded in the form of a grant.

**4. Deadline**

Closing date for submitting proposals:

**21 November 2008:** for projects starting on or after 1 June 2009 and ending at the latest on 31 December 2009.

**5. Further information**

The guidelines of the call for proposals and the application forms are available on the following website: <http://ec.europa.eu/media>. Applications must comply with the requirements set out in the full text and be submitted using the form provided.

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