

MEDIA 2007**Call for proposals — EACEA/09/08****Support to Video on Demand and Digital Cinema Distribution**

(2008/C 113/09)

1. Objectives and description

This notice of a call for proposals is based on Decision No 1718/2006/EC of the European Parliament and of the Council of 15 November 2006 concerning the implementation of a programme of support for the European audiovisual sector (MEDIA 2007).

The measures covered by the Decision include Video on Demand and Digital Cinema Distribution:

1. Video on Demand: service enabling individuals to select audiovisual works from a central server for viewing on a remote screen by streaming and/or downloading.
2. Digital Cinema Distribution: digital delivery (to an acceptable commercial standard) of 'Core Content', i.e. feature films, TV films or series (fiction, animation and documentary) to cinemas for theatrical exploitation (via hard disc, satellite, online ...).

2. Eligible applicants

This notice is aimed at European companies whose activities contribute to the attainment of the above objectives.

Applicants must be established in one of the following countries:

- the 27 countries of the European Union,
- the EFTA countries,
- Switzerland,
- Croatia.

3. Budget and duration of projects

The total budget available is EUR 5,9 million.

The financial contribution will take the form of a grant. The financial contribution awarded will in no event exceed 50 % of the eligible costs.

The maximum duration of the projects is 18 months.

4. Deadline for submission of applications

Applications must be submitted to the Executive Agency (EACEA) no later than **14 July 2008**.

5. Further information

The full text of the call for proposals, together with the application forms, can be found at the following Internet address:

http://ec.europa.eu/information_society/media/newtech/vod_dcc/index_en.htm

Applications must comply with all the terms of the guidelines and be submitted on the forms provided.
