

**MEDIA 2007**  
**Call for proposals — EACEA/08/08**  
**Support for the implementation of Pilot Projects**

(2008/C 113/08)

**1. Objectives and description**

This notice of a call for proposals is based on Decision No 1718/2006/EC of the European Parliament and of the Council of 15 November 2006 concerning the implementation of a programme of support for the European audiovisual sector (MEDIA 2007).

The measures covered by the Decision include the implementation of Pilot Projects:

1. Distribution: new ways of creating and distributing European content via non linear services.
2. Open Media Production Environment.
3. Previously funded Projects: Projects which have received funding under a previous MEDIA Pilot Projects Call for Proposals.

**2. Eligible applicants**

This notice is aimed at European companies whose activities contribute to the attainment of the above objectives.

Applicants must be established in one of the following countries:

- the 27 countries of the European Union,
- the EFTA countries,
- Switzerland,
- Croatia.

**3. Budget and duration of projects**

The total budget available is EUR 2 millions.

The financial contribution will take the form of a grant. The financial contribution awarded will in no event exceed 50 % of the eligible costs.

The maximum duration of the projects is 12 months.

**4. Deadline for submission of applications**

Applications must be submitted to the Executive Agency (EACEA) no later than **7 July 2008**.

**5. Further information**

The full text of the call for proposals, together with the application forms, can be found at the following Internet address:

[http://ec.europa.eu/information\\_society/media/newtech/pilot/index\\_en.htm](http://ec.europa.eu/information_society/media/newtech/pilot/index_en.htm)

Applications must comply with all the terms of the guidelines and be submitted on the forms provided.

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