

Prior notification of a concentration
(Case M.7826 — Bertelsmann/Prinovis)
Candidate case for simplified procedure
(Text with EEA relevance)
(2015/C 385/07)

1. On 12 November 2015, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ⁽¹⁾ by which the undertaking Bertelsmann SE & Co. KGaA ('Bertelsmann', Germany) acquires within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of the undertakings Prinovis Ltd & Co. KG and Prinovis Ltd (both Germany, together 'Prinovis') by way of purchase of shares.

2. The business activities of the undertakings concerned are:

- Bertelsmann: television, radio, book publishing, newspapers and magazines, music and other media and communication services,
- Prinovis: high-volume illustration printing and related services.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved. Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the Council Regulation (EC) No 139/2004 ⁽²⁾ it should be noted that this case is a candidate for treatment under the procedure set out in this Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by e-mail to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference number M.7826 — Bertelsmann/Prinovis, to the following address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
BELGIQUE/BELGIË

⁽¹⁾ OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').

⁽²⁾ OJ C 366, 14.12.2013, p. 5.