

## PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION POLICY

### EUROPEAN COMMISSION

#### **Prior notification of a concentration**

**(Case COMP/M.6259 — Covéa/Bipiemme Vita)**

#### **Candidate case for simplified procedure**

**(Text with EEA relevance)**

(2011/C 190/09)

1. On 17 June 2011, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 <sup>(1)</sup>, by which the undertaking Covéa (France), a Société de Groupe d'Assurance Mutuelle (SGAM, a group of mutual insurance organisations), acquires within the meaning of Article 3(1)(b) of the Merger Regulation through MMA IARD Assurances Mutuelles, MMA Vie Assurances Mutuelles, MAAF Assurances and Assurances de France (undertakings all belonging to the Covéa group) control of the whole of Bipiemme Vita SpA (Italy), by way of purchase of shares.

2. The business activities of the undertakings concerned are:

- for Covéa: managing financial links between mutual insurance organisations and other institutions within France's mutual sector; administering holdings in insurance and reinsurance undertakings,
- for Bipiemme: life and non-life insurance in Italy.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the EC Merger Regulation. However, the final decision on this point is reserved. Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the EC Merger Regulation <sup>(2)</sup> it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by email to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference number COMP/M.6259 — Covéa/Bipiemme Vita, to the following address:

European Commission  
Directorate-General for Competition  
Merger Registry  
J-70  
1049 Bruxelles/Brussel  
BELGIQUE/BELGIË

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<sup>(1)</sup> OJ L 24, 29.1.2004, p. 1 (the 'EC Merger Regulation').

<sup>(2)</sup> OJ C 56, 5.3.2005, p. 32 ('Notice on a simplified procedure').