



C/2025/4820

8.9.2025

Action brought on 22 July 2025 – Loco-Soft v EUIPO (Mein Autohaus)

(Case T-485/25)

(C/2025/4820)

Language of the case: German

Parties

Applicant: Loco-Soft Vertriebs GmbH (Lindlar, Germany) (represented by: I. Selting, lawyer)

Defendant: European Union Intellectual Property Office (EUIPO)

Details of the proceedings before EUIPO

Trade mark at issue: EU word mark 'Mein Autohaus' – Application No 18 973 787

Contested decision: Decision of the Fifth Board of Appeal of EUIPO of 8 May 2025 in Case R 1973/2024-5

Form of order sought

The applicant claims that the Court should:

- annul the contested decision;
- order EUIPO to pay the costs of the proceedings, including the costs incurred in the course of the proceedings.

Plea in law

Infringement of Article 7(1)(b) in conjunction with Article 7(2) of Regulation (EU) 2017/1001 of the European Parliament and of the Council.
