



C/2025/4813

8.9.2025

Action brought on 14 July 2025 – Victron Energy v EUIPO – Bayerische Motoren Werke (BMV)

(Case T-468/25)

(C/2025/4813)

Language in which the application was lodged: English

Parties

Applicant: Victron Energy BV (Almere, Netherlands) (represented by: Q. Meijnen, lawyer)

Defendant: European Union Intellectual Property Office

Other party to the proceedings before the Board of Appeal: Bayerische Motoren Werke AG (Munich, Germany)

Details of the proceedings before EUIPO

Applicant of the trade mark at issue: Applicant before the General Court

Trade mark at issue: Application for European Union word mark BMV – Application for registration No 18 219 355

Procedure before EUIPO: Opposition proceedings

Contested decision: Decision of the Fifth Board of Appeal of EUIPO of 19 May 2025 in Case R 1831/2024-5

Form of order sought

The applicant claims that the Court should:

- annul the contested decision;
- order that the opposition be rejected in its entirety;
- order the EUIPO and the other party to the proceedings before the Board of Appeal to pay the costs.

Plea in law

- Infringement of Article 8(5) of Regulation (EU) 2017/1001 of the European Parliament and of the Council.
