



C/2025/1649

24.3.2025

Action brought on 24 January 2025 – Laboratorios ACPG v EUIPO – Laboratorio de Cosmetica Armonia (CAMALEON EL NATURALISTA)

(Case T-52/25)

(C/2025/1649)

Language in which the application was lodged: Spanish

Parties

Applicant: Laboratorios ACPG, SA (Oricain, Spain) (represented by: J. Villamor Muguerza, lawyer)

Defendant: European Union Intellectual Property Office (EUIPO)

Other party to the proceedings before the Board of Appeal: Laboratorio de Cosmetica Armonia, SA (La Cartuja Baja, Spain)

Details of the proceedings before EUIPO

Applicant for the trade mark at issue: Other party to the proceedings before the Board of Appeal

Trade mark at issue: Application for the EU figurative mark CAMALEON EL NATURALISTA – Application No 18 656 540

Proceedings before EUIPO: Opposition proceedings

Contested decision: Decision of the Fifth Board of Appeal of EUIPO of 26 November 2024 in Case R 270/2024-5

Form of order sought

The applicant claims that the Court should:

- annul the contested decision and refuse registration of EU trade mark No 18 656 540;
- order EUIPO and the intervener to pay the costs of the present action and those incurred in the proceedings before the Fifth Board of Appeal.

Plea in law

Misapplication of Article 8(1)(b) of Regulation (EU) 2017/1001 of the European Parliament and of the Council.