



C/2024/3796

24.6.2024

Action brought on 8 May 2024 – Versiontech v EUIPO – Verizon Trademark Services (VersionTech)

(Case T-242/24)

(C/2024/3796)

Language in which the application was lodged: English

Parties

Applicant: Versiontech, Inc. (Brooklyn, New York, United States) (represented by: I. Díaz de Bustamante y Terminel, lawyer)

Defendant: European Union Intellectual Property Office

Other party to the proceedings before the Board of Appeal: Verizon Trademark Services LLC (Washington, United States)

Details of the proceedings before EUIPO

Proprietor of the trade mark at issue: Applicant before the General Court

Trade mark at issue: European Union word mark VersionTech – European Union trade mark No 17 017 336

Procedure before EUIPO: Cancellation proceedings

Contested decision: Decision of the First Board of Appeal of EUIPO of 6 March 2024 in Case R 31/2023-1

Form of order sought

The applicant claims that the Court should:

- recognise that there is not likelihood of confusion of the relevant public between the signs at stake;
- annul the contested decision;
- revoke the partial cancellation of the trade mark at issue and maintain it in its entirety;
- order the other party to the proceedings before the Board of Appeal to bear all costs in relation to the invalidity request procedure, the appeal procedure before the EUIPO and the appeal procedure before the Court.

Plea in law

- Infringement of Articles 60(1) read together with Article 8(1)(b) of Regulation (EU) 2017/1001 of the European Parliament and of the Council.