

V

*(Announcements)*PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION
POLICY

EUROPEAN COMMISSION

Prior notification of a concentration**(Case COMP/M.6659 — Bain/Sumitomo/Jupiter Shop Channel JV)****Candidate case for simplified procedure****(Text with EEA relevance)**

(2012/C 192/06)

1. On 22 June 2012, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ⁽¹⁾ by which the undertakings Bain Capital Investors, LLC ('Bain', USA) and Sumitomo Corporation ('Sumitomo', Japan) acquire within the meaning of Article 3(1)(b) of the Merger Regulation joint control of the undertaking Jupiter Shop Channel Co., Ltd ('Shop', Japan) by way of purchase of shares.

2. The business activities of the undertakings concerned are:

- for Bain: private equity investment across most industries, including information technology, healthcare, retail and consumer products, and communications,
- for Sumitomo: integrated trading company active in various sectors such as metal products, transportation and construction systems, chemicals and electronics, media, networks and lifestyle retail, and mineral resources,
- for Shop: operation of a television shopping channel in Japan and internet shopping site intended primarily for Japanese consumers.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the EC Merger Regulation. However, the final decision on this point is reserved. Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the EC Merger Regulation ⁽²⁾ it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

⁽¹⁾ OJ L 24, 29.1.2004, p. 1 (the 'EC Merger Regulation').

⁽²⁾ OJ C 56, 5.3.2005, p. 32 ('Notice on a simplified procedure').

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by email to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference number COMP/M.6659 — Bain/Sumitomo/Jupiter Shop Channel JV, to the following address:

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