Prior notification of a concentration

(Case M.9163 — DA Agravis Machinery Holding/Konekesko Eesti/Sia Konekesko Latvija/UAB Konekesko Lietuva)

(Text with EEA relevance)

(2019/C 55/10)

1. On 4 February 2019, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 (¹).

This notification concerns the following undertakings:

- DA Agravis Machinery Holding A/S (Denmark), controlled by the Danish Agro Group,
- Danish Agro Machinery Holding A/S (Denmark), controlled by the Danish Agro Group,
- Konekesko Eesti (Estonia), controlled by Konekesko Oy,
- Oy Sia Konekesko Latvija (Latvia), controlled by Konekesko Oy,
- UAB Konekesko Lietuva (Lithuania), controlled by Konekesko Oy,
- Assets of Konekesko Oy (Finland), which belongs to the Kesko Group.

Danish Agro Group, through its subsidiaries DA Agravis Machinery Holding A/S and Danish Agro Machinery Holding A/S, acquires within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of Konekesko Eesti, Oy Sia Konekesko Latvija, UAB Konekesko Lietuva, and assets of Konekesko Oy, which constitute the whole of Kesko Group's agrimachinery business in Finland, Estonia, Latvia and Lithuania.

The concentration is accomplished by way of purchase of shares and purchase of assets.

- 2. The business activities of the undertakings concerned are:
- for Danish Agro Group: mainly sale of animal feedstuff mixes, premix and vitamin mixes, fertiliser, crop protection, seed, energy and the purchase of crops from farmers. Danish Agro is also active in the sale of agricultural machinery and provision of after-sales services.
- for Kesko Group's agrimachinery business: import, sale and provision of after-sales services of agricultural machinery to farmers and independent entrepreneurs who offer services to farmers, such as harvesting services.
- 3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.
- 4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.9163 — DA Agravis Machinery Holding/Konekesko Eesti/Sia Konekesko Latvija/UAB Konekesko Lietuva

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Fax +32 22964301

Postal address:

European Commission Directorate-General for Competition Merger Registry 1049 Bruxelles/Brussel BELGIQUE/BELGIË

⁽¹⁾ OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').