



C/2024/2184

14.3.2024

JUDGMENT OF THE COURT

of 19 October 2023

in Case E-14/22

the Liechtenstein Chamber of Lawyers v Dr Alexander Amann

(Freedom to provide services – Directive 2006/123/EC – Article 24 – Prohibition of total prohibitions on commercial communications by the regulated professions – Prohibition on targeted proactive advertising by lawyers)

(C/2024/2184)

In Case E-14/22, the Liechtenstein Chamber of Lawyers v Dr Alexander Amann – REQUEST to the Court under Article 34 of the Agreement between the EFTA States on the Establishment of a Surveillance Authority and a Court of Justice by the Princely Court of Appeal (*Fürstliches Obergericht*), concerning the interpretation of Directive 2006/123/EC of the European Parliament and of the Council of 12 December 2006 on services in the internal market, the Court, composed of Páll Hreinsson, President (Judge-Rapporteur), Bernd Hammermann and Michael Reiertsen, Judges, gave judgment on 19 October 2023, the operative part of which is as follows:

Article 24(1) of Directive 2006/123/EC of 12 December 2006 on services in the internal market must be interpreted as precluding national legislation, such as in the main proceedings, which in general prohibits the members of a regulated profession, such as the profession of lawyers, from engaging in proactive advertising, where they offer their services to selected (groups of) people who have not themselves expressed an interest in those services.
