

**Prior notification of a concentration**  
**(Case M.8434 — Emil Frey France/PGA)**  
**Candidate case for simplified procedure**  
**(Text with EEA relevance)**  
(2017/C 107/04)

1. On 28 March 2017, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 <sup>(1)</sup> by which Emil Frey France SAS ('Emil Frey', France) acquires, within the meaning of Article 3(1)(b) of the Merger Regulation, sole control over PGA Group SAS ('PGA', France) by way of a purchase of shares.
2. The business activities of the undertakings concerned are:
  - Emil Frey is active in the import and distribution of new and used motor vehicles of different brands in Switzerland, Germany, France, the Czech Republic, Hungary, Poland, Croatia, Serbia and Slovakia at both wholesale and retail levels, including distribution of original equipment spare parts,
  - PGA is active in the retail supply of new and used motor vehicles of different brands in France, Poland, the Netherlands, Belgium, Spain and Italy, including distribution of original equipment spare parts.
3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved. Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004 <sup>(2)</sup> it should be noted that this case is a candidate for treatment under the procedure set out in this Notice.
4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by email to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference M.8434 — Emil Frey France/PGA, to the following address:

European Commission  
Directorate-General for Competition  
Merger Registry  
1049 Bruxelles/Brussel  
BELGIQUE/BELGIË

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<sup>(1)</sup> OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').

<sup>(2)</sup> OJ C 366, 14.12.2013, p. 5.