

**Prior notification of a concentration****(Case M.8034 — Verizon/Hearst/DreamWorks/Awesomeness TV)****Candidate case for simplified procedure****(Text with EEA relevance)**

(2016/C 221/07)

1. On 10 June 2016, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 <sup>(1)</sup> by which the undertaking Verizon Media LLC, ('Verizon' of the United States) acquires within the meaning of Article 3(1)(b) of the Merger Regulation, joint control of the whole of the undertaking AwesomenessTV Holdings, LLC ('AwesomenessTV' of the United States), a joint venture currently held by Hearst Group ('Hearst' of the United States), and DreamWorks Animation SKG, Inc ('DreamWorks' of the United States), by way of purchase of shares.

2. The business activities of the undertakings concerned are:

- for Verizon: provider of communications, information and entertainment products and services to consumers, businesses and governmental agencies,
- for Hearst: provision of media and information, including ownership in cable television channels, newspapers and investments in digital and video companies,
- for DreamWorks: company creating animated feature films, original TV series, and shorts, interactive media, live entertainment, themed experiences, consumer products, publishing, and trailblazing technology,
- for AwesomenessTV: producer of video content.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved. Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004 <sup>(2)</sup> it should be noted that this case is a candidate for treatment under the procedure set out in this Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by email to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference number M.8034 — Verizon/Hearst/DreamWorks/Awesomeness TV, to the following address:

European Commission  
Directorate-General for Competition  
Merger Registry  
1049 Bruxelles/Brussel  
BELGIQUE/BELGIË

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<sup>(1)</sup> OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').

<sup>(2)</sup> OJ C 366, 14.12.2013, p. 5.