

Prior notification of a concentration
(Case M.7281 — Lur Berri/PAI Partners/Labeyrie Fine Foods)
(Text with EEA relevance)
(2014/C 186/11)

1. On 10 June 2014, the European Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004⁽¹⁾ by which the undertakings Lur Berri (France) and PAI Partners (France, hereinafter 'PAI') acquire, within the meaning of Article 3(1)(b) of the Merger Regulation joint control of the undertaking Labeyrie Fine Foods (France, hereinafter 'Labeyrie') by way of purchase of shares.

2. The business activities of the undertakings concerned are:

- Lur Berri: rearing and meat processing (in particular mulard duck) agricultural production, distribution of 'do-it-yourself' and garden products;
- PAI: investment company;
- Labeyrie: production and distribution of food products (e.g. foie gras, salmon, blinis, frozen desserts).

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit to it their observations on the proposed operation.

Observations must reach the Commission not later than ten days following the date on which this notification is published. They can be sent to the Commission under reference number M.7281 — Lur Berri/PAI Partners/Labeyrie Fine Foods by fax (+32 22964301), by email to COMP-MERGER-REGISTRY@ec.europa.eu or by post to the following address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
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⁽¹⁾ OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').