

Prior notification of a concentration
(Case COMP/M.6229 — PAG/Mitsui/AMT JV)
Candidate case for simplified procedure
(Text with EEA relevance)
(2011/C 174/08)

1. On 1 June 2011, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ⁽¹⁾ by which the undertaking Mitsui & Co., Ltd ('Mitsui', Japon) and Penske Automotive Group, Inc. ('PAG', USA, currently jointly controlled by Mitsui and Penske Corporation of USA) acquire within the meaning of Article 3(1)(b) of the Merger Regulation joint control of the Company Alliance Motor Tyumen ('AMT', Russia) by way of purchase of shares.

2. The business activities of the undertakings concerned are:

- for Mitsui: the sale, distribution, purchase, marketing and supply of products in business areas such as: iron and steel; non-ferrous metals; machinery; electronics; chemicals; energy-related commodities; and foods and retail, lifestyle and consumer service, and the sale of motor vehicles and motorcycles, and motor vehicle and motorcycle parts and accessories globally,
- for PAG: car retailing business, selling new and used vehicles, maintenance and repair services and the sale and placement of higher-margin products, such as third-party finance and insurance products, third-party extended service contracts and replacement and aftermarket automotive products,
- for Penske Corporation: transportation services company operating in a variety of segments, including retail automotive, truck leasing, transportation logistics, transportation components manufacturing, and professional motorsports,
- for AMT: the sale, maintenance and repair of Lexus motor vehicles.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the EC Merger Regulation. However, the final decision on this point is reserved. Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the EC Merger Regulation ⁽²⁾ it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by email to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference number COMP/M.6229 — PAG/Mitsui/AMT JV, to the following address:

European Commission
Directorate-General for Competition
Merger Registry
J-70
1049 Bruxelles/Brussel
BELGIQUE/BELGIË

⁽¹⁾ OJ L 24, 29.1.2004, p. 1 (the 'EC Merger Regulation').

⁽²⁾ OJ C 56, 5.3.2005, p. 32 ('Notice on a simplified procedure').