

Prior notification of a concentration**(Case COMP/M.6119 — Arla/Hansa)****(Text with EEA relevance)**

(2011/C 68/08)

1. On 25 February 2011, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ⁽¹⁾ by which the undertaking Arla Foods a.m.b.a ('Arla', Denmark) acquires within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of the undertaking Hansa-Milch Mecklenburg-Holstein eg ('Hansa', Germany) by way of purchase of shares and assets.

2. The business activities of the undertakings concerned are:

- for Arla: Arla is a dairy cooperative owned by Swedish and Danish dairy farmers and is active in the production and sale of a variety of dairy products on a world-wide basis,
- for Hansa: Hansa is a cooperative owned by German dairy farmers and is active in the production and sale of dairy products, in particular fresh dairy products, longlife milk, butter and milk powder.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the EC Merger Regulation. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by e-mail to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference number COMP/M.6119 — Arla/Hansa, to the following address:

European Commission
Directorate-General for Competition
Merger Registry
J-70
1049 Bruxelles/Brussel
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⁽¹⁾ OJ L 24, 29.1.2004, p. 1 (the 'EC Merger Regulation').