

**Prior notification of a concentration**  
**(Case COMP/M.5780 — Allianz/ING/Allee Center)**  
**Candidate case for simplified procedure**  
**(Text with EEA relevance)**  
(2010/C 25/14)

1. On 21 January 2010, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 <sup>(1)</sup> by which the undertakings Allianz SE ('Allianz', Germany) and ING Real Estate Development International B.V. ('ING REDI', the Netherlands), belonging to the ING group, acquire within the meaning of Article 3(1)(b) of the EC Merger Regulation joint control of the undertaking Allee Center Kft ('Allee Center', Hungary) by way of purchase of shares.

2. The business activities of the undertakings concerned are:

- for Allianz: insurance and financial services,
- for ING REDI: financing and development of real estate,
- for Allee Center: operation of the Allee Shopping Center in central Budapest.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the EC Merger Regulation. However, the final decision on this point is reserved. Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the EC Merger Regulation <sup>(2)</sup> it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301), by email to COMP-MERGER-REGISTRY@ec.europa.eu or by post, under reference number COMP/M.5780 — Allianz/ING/Allee Center, to the following address:

European Commission  
Directorate-General for Competition  
Merger Registry  
J-70  
1049 Bruxelles/Brussel  
BELGIQUE/BELGIË

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<sup>(1)</sup> OJ L 24, 29.1.2004, p. 1 (the 'EC Merger Regulation').

<sup>(2)</sup> OJ C 56, 5.3.2005, p. 32 ('Notice on a simplified procedure').