

**Prior notification of a concentration**  
**(Case COMP/M.5421 — Panasonic/Sanyo)**

(Text with EEA relevance)

(2009/C 195/07)

1. On 11 August 2009, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 <sup>(1)</sup> by which the undertaking Panasonic Corporation ('Panasonic', Japan) acquires within the meaning of Article 3(1)(b) of the Council Regulation control of the whole of the undertaking Sanyo Electric Co., Ltd. ('Sanyo', Japan) by way of public bid.

2. The business activities of the undertakings concerned are:

- for Panasonic: development, manufacture and sale of audiovisual and communication products, home appliances, electronic components and devices (including batteries), industrial and other products,
- for Sanyo: development, manufacture and sale of consumer products, commercial equipment, electronic components (including batteries), industrial logistics/maintenance equipment.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of Regulation (EC) No 139/2004. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax (+32 22964301 or 22967244) or by post, under reference number COMP/M.5421 — Panasonic/Sanyo, to the following address:

European Commission  
Directorate-General for Competition  
Merger Registry  
J-70  
1049 Bruxelles/Brussel  
BELGIQUE/BELGIË

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<sup>(1)</sup> OJ L 24, 29.1.2004, p. 1.