

Prior notification of a concentration**(Case COMP/M.5262 — Bonnier/Schibsted/Retriever Sverige)****(Text with EEA relevance)**

(2008/C 324/11)

1. On 15 December 2008, the Commission received a notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ⁽¹⁾ by which the undertakings Bonnier AB ('Bonnier', Sweden) and Schibsted ASA ('Schibsted', Norway) acquire within the meaning of Article 3(1)(b) of the Council Regulation joint control of the whole of the undertaking Retriever Sverige AB ('Retriever Sverige', Sweden) by way of purchase of shares and a shareholders' agreement.

2. The business activities of the undertakings concerned are:

— for Bonnier: international media group,

— for Schibsted: international media group,

— for Retriever Sverige: supply of digital media monitoring, archives and business intelligence services in Sweden.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of Regulation (EC) No 139/2004. However, the final decision on this point is reserved.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. Observations can be sent to the Commission by fax ((32-2) 296 43 01 or 296 72 44) or by post, under reference number COMP/M.5262 — Bonnier/Schibsted/Retriever Sverige, to the following address:

European Commission
Directorate-General for Competition
Merger Registry
J-70
B-1049 Brussels

(¹) OJL 24, 29.1.2004, p. 1.