

CALL FOR PROPOSALS — DG EAC No 88/04**Support for the transnational distribution of European films and audiovisual works on video (VHS and DVD)**

(2004/C 313/08)

1. Objectives and description

This call for proposals is based on Council Decision 2000/821/EC on the implementation of a programme encouraging the development, distribution and promotion of European audiovisual works (Media Plus — Development, distribution and promotion 2001 to 2006), adopted by the Council on 20 December 2000 and published in the *Official Journal of the European Communities* on 17 January 2001 (OJ L 13, pages 34 to 43). The proposition to prolong the MEDIA programme until 31 December 2006 was approved by the Council of Ministers on 26 April 2004.

In the distribution sector, the objective of the programme is to strengthen the distribution sector for European works on video intended for private use, by encouraging publishers to invest in digital technology and the promotion of non-domestic European works.

2. Eligible applicants

This notice is intended for European video and DVD publishers whose activities contribute to the attainment of the aforementioned objectives, in particular to publishers of works on video for private use.

Applicants must be established in one of the following countries:

- the 25 countries of the European Union,
- the EFTA and EEA countries: Iceland, Liechtenstein, Norway,
- the candidate country for EU membership: Bulgaria.

3. Budget and duration of projects

The potential fund available to each publisher is determined on the basis of the market performance by the publisher in the reference year (2003). Under any circumstances the fund allocated to one company may not exceed EUR 150 000.

The financial assistance from the Commission per project will amount to a minimum of EUR 1 000 but may in no case exceed 50 % of the total eligible costs of the presented reinvestment project.

The maximum duration of the projects is six months.

4. Deadline for submission of applications

Applications must be submitted to the Commission by no later than 25 February 2005.

5. Full details

The full text of the call for proposals, together with the application forms, can be found at the following Internet address: http://europa.eu.int/comm/avpolicy/media/distr_en.html.

Applications must comply with all the terms of the guidelines and be submitted on the forms provided.
