

13. Groupings of service providers will be authorized, on condition that contractual and legal responsibility be assumed by only 1 principal contractor.
14. **Selection criteria:** Applicants must give evidence of their professional, economic, financial and technical capacity by producing the following:
- a) Professional capacity:
- copy of company's articles of association,
 - statement to the effect that the company has fulfilled obligations in relation to the payment of taxes in accordance with the laws of the country in which it is established.
- b) Economic and financial capacity:
- brief description of the economic activity of the service provider in relation to the lots of services for which he is tendering,
 - balance sheets and profit and loss accounts for the past 3 years.
- c) Technical capacity:
- statement indicating the types of machines used, and the average annual number of employees,
- references to previous similar works in relation to the lot(s) concerned.
- Incomplete documentation will be immediately be excluded.
15. **Tender validity period:** 6 months for the closing date for submission of tenders mentioned in 9. a).
16. **Contract award criteria:** The contract will be awarded to the economically most advantageous tender having regard to:
- the technical merit of the offer,
 - the financial conditions.
- 17.
18. A pre-information notice has not been published.
19. **Date of dispatch of the notice:** 9. 7. 1996.
20. **Date of receipt by the OOPEC:** 9. 7. 1996.
21. The contract is not covered by the GATT Agreement.

The Prix Niki — Organization of the award of a prize for changing the image of women in television

(96/C 209/15)

1. **Awarding authority:** European Commission, Directorate-General X, Information, Communication, Culture, Audiovisual, Unit X/A/5 - Women's information service, Mrs Houdart-Blazy, rue de Trèves 120, B-1040 Bruxelles.

Tel. (32-2) 299 91 24. Facsimile (32-2) 299 38 91.

2. **Category of service and description:** Framework contract for the provision of professional services.

Background information: The Prix Niki is an international prize, awarded since 1988 by the European

Union to European television programmes with the objective of improving the image of women in TV. A prize award ceremony is normally arranged in cooperation with a national TV company, in the respective award-winning 'European City of Culture' for the year in question. The next prize award ceremony is foreseen to take place in Thessaloniki in 1997. The prize is expected to be awarded every year in future.

The contractor will be responsible for:

- the practical implementation of all questions related to the organization of the prize award including the call for and receipt of entries, organization of a jury and its work, organization of a prize award ceremony, etc.,

- the organization of an international, professional colloquium on the issue of women in media, to be held in connection with the Prix Niki awarding ceremony,
- the planning and implementation of public relations activities aiming at drawing attention to the issue of women in TV in general and to the Prix Niki in particular, primarily among circles with a professional interest in TV-production but also in broader circles of the general public.

A detailed description of the tasks will be made available to those candidates invited to submit tenders.

Category of service: 27.

Call for tenders No PR/96-51/A5.

3. **Place of delivery:** The contractor's premises or in the European cities where the Prix Niki awarding ceremony will be organized.
4. a), b), c)
5. The contract is made up of 1 single, indivisible lot.
- 6., 7.
8. The framework contract will initially cover services related to one prize award (work expected to last about 1 year) and might be renewed 4 times for the same period.
9. Sub-contracting is allowed, provided that the legal responsibility is assumed by 1 principal contractor.
10. a)
- b) **Final date for the receipt of requests to participate:** 16. 8. 1996.
- c) **Address:** Requests to participate may be submitted either by registered mail posted not later than 16. 8. 1996 to the address as in 1, or by delivery to the same address not later than 16. 8. 1996 (17.00).

The request to participate must be accompanied by all documents necessary to prove conformity with selection criteria specified in 13.

d) **Languages:** Requests to participate must be submitted in 1 of the 11 official languages of the European Union.

11. **Final date for dispatch of invitation to tender;** 30. 8. 1996.
- 12.
13. **Selection criteria:** In order to be invited to submit tenders, candidates will be selected on the basis of the following criteria:
 - financial and management capacities and disposal of adequate staff,
 - capacity to work in multi-cultural and multi-linguistic environments,
 - experience in organizing of European events and conferences,
 - expertise in the field of television and media,
 - expertise in public relations activities.

Requests to participate must be accompanied by information establishing the conformity of the candidates with these criteria, which must include:

- list of principal services of a similar kind, with the sums involved, dates and recipients of the services provided,
- extracts from balance sheets or statements of overall turnover for the past 3 years, mentioning the average manpower employed,
- curriculum vitae of the key persons responsible for the services, with their relevant experience and language skills.

14. **Award criteria:** See tender specifications.
- 15.
16. No prior information notice was published.
17. **Date of dispatch of the notice:** 9. 7. 1996.
18. **Date of receipt by the Office for Official Publications of the European Communities:** 9. 7. 1996.
19. The contract is not covered by the GATT Agreement.