Action brought on 31 October 2022 — Mood Media Netherlands v EUIPO — Tailoradio (VIDEO MOOD Digital Signage, made easy)

(Case T-664/22)

(2023/C 7/48)

Language in which the application was lodged: French

Parties

Applicant: Mood Media Netherlands (Naarden, Netherlands) (represented by: A.-M. Pecoraro, lawyer)

Defendant: European Union Intellectual Property Office (EUIPO)

Other party to the proceedings before the Board of Appeal: Tailoradio Srl (Milan, Italy)

Details of the proceedings before EUIPO

Applicant for the trade mark at issue: Other party to the proceedings before the Board of Appeal

Trade mark at issue: Application for the EU figurative mark VIDEO MOOD Digital Signage, made easy in the colours grey, blue and white — Application for registration No 16 150 691

Proceedings before EUIPO: Opposition proceedings

Contested decision: Decision of the Fifth Board of Appeal of EUIPO of 23 August 2022 in Case R 1852/2018-5

Form of order sought

The applicant claims that the Court should:

- annul the contested decision;
- order EUIPO to pay the costs.

Plea in law

— Infringement of Article 8(1)(b) of Regulation (EU) 2017/1001 of the European Parliament and of the Council.

Action brought on 4 November 2022 — Calrose Rice v EUIPO — Ricegrowers (Device of a sun with arabic characters)

(Case T-670/22)

(2023/C 7/49)

Language in which the application was lodged: English

Parties

Applicant: Calrose Rice EOOD (Sofia, Bulgaria) (represented by: H. Raychev, lawyer)

Defendant: European Union Intellectual Property Office (EUIPO)

Other party to the proceedings before the Board of Appeal: Ricegrowers Ltd (Leeton, New South Wales, Australia)

Details of the proceedings before EUIPO

Proprietor of the trade mark at issue: Applicant before the General Court

Trade mark at issue: European Union figurative mark (Device of a sun with arabic characters) — European Union trade mark No 18 186 653