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## Action brought on 16 August 2019 — Muratbey Gida v EUIPO (Shape of a braided cheese)

## (Case T-571/19)

#### (2019/C 328/83)

Language of the case: German

## Parties

Applicant: Muratbey Gida Sanayi Ve Ticaret AŞ (Istanbul, Turkey) (represented by: M. Schork, lawyer)

Defendant: European Union Intellectual Property Office (EUIPO)

### Details of the proceedings before EUIPO

Trade mark at issue: Three-dimensional EU mark in black and white (Shape of a braided cheese) — Application for registration No 17 912 280

Contested decision: Decision of the Fourth Board of Appeal of EUIPO of 13 June 2019 in Case R 107/2019-4

## Form of order sought

The applicant claims that the Court should:

annul the contested decision;

- order EUIPO to pay the costs.

## Plea in law

— Infringement of Article 7(1)(b) of Regulation (EU) 2017/1001 of the European Parliament and of the Council.

## Action brought on 16 August 2019 — Muratbey Gida v EUIPO (Shape of a braided cheese)

(Case T-572/19)

(2019/C 328/84)

Language of the case: German

#### Parties

Applicant: Muratbey Gida Sanayi Ve Ticaret AŞ (Istanbul, Turkey) (represented by: M. Schork, lawyer)

Defendant: European Union Intellectual Property Office (EUIPO)

# Details of the proceedings before EUIPO

Trade mark at issue: Three-dimensional EU mark in black and white (Shape of a braided cheese) — Application for registration No 17 912 292

EN

Contested decision: Decision of the Fourth Board of Appeal of EUIPO of 13 June 2019 in Case R 108/2019-4

#### Form of order sought

The applicant claims that the Court should:

annul the contested decision;

- order EUIPO to pay the costs.

# Plea in law

— Infringement of Article 7(1)(b) of Regulation (EU) 2017/1001 of the European Parliament and of the Council.

# Action brought on 19 August 2019 — Leinfelder Uhren München v EUIPO — Schafft (Leinfelder)

(Case T-577/19)

# (2019/C 328/85)

Language in which the application was lodged: German

## Parties

Applicant: Leinfelder Uhren München GmbH & Co. KG (Munich, Germany) (represented by: S. Lüft, lawyer)

Defendant: European Union Intellectual Property Office (EUIPO)

Other party to the proceedings before the Board of Appeal: Thomas Schafft (Munich, Germany)

## Details of the proceedings before EUIPO

Proprietor of the trade mark at issue: Applicant

Trade mark at issue: EU word mark Leinfelder — EU trade mark No 13 975 461

Procedure before EUIPO: Cancellation proceedings

Contested decision: Decision of the Second Board of Appeal of EUIPO of 14 May 2019 in Joined Cases R 1930/2018-2 and R 1937/2018-2

#### Form of order sought

The applicant claims that the Court should:

 annul the contested decision in so far as the contested EU trade mark was also revoked for goods in Class 14 (wristwatches) and Class 18 (watch straps);