

**Action brought on 5 December 2018 — The Logistical Approach v EUIPO — Idea Groupe
(Idealogistic Compass Greatest care in getting it there)**

(Case T-716/18)

(2019/C 44/105)

Language in which the application was lodged: French

Parties

Applicant: The Logistical Approach BV (Uden, Netherlands) (represented by: R. Milchior and S. Charbonnel, lawyers)

Defendant: European Union Intellectual Property Office (EUIPO)

Other party to the proceedings before the Board of Appeal: Idea Groupe (Montoir de Bretagne, France)

Details of the proceedings before EUIPO

Applicant of the trade mark at issue: Applicant before the General Court

Trade mark at issue: Application for EU figurative mark ‘Idealogistic Compass Greatest care in getting it there’ in black, white and blue — Application for registration No 14 567 201

Procedure before EUIPO: Opposition proceedings

Contested decision: Decision of the Fourth Board of Appeal of EUIPO of 21 September in Case R 2062/2017-4

Form of order sought

The applicant claims that the Court should:

- annul the contested decision;
- order EUIPO to pay the costs;
- order the company Idea Groupe to pay the costs occasioned by its intervention, should it decide to intervene.

Plea in law

- Infringement of Article 8(1)(b) of Regulation (EU) 2017/1001 of the European Parliament and of the Council.

Action brought on 6 December 2018 — Telemark plus v EUIPO (Telemarkfest)

(Case T-719/18)

(2019/C 44/106)

Language of the case: German

Parties

Applicant: Telemark plus eV (Altusried, Germany) (represented by: S. Schenk, lawyer)

Defendant: European Union Intellectual Property Office (EUIPO)