# Action brought on 29 May 2018 — Advance Magazine Publishers v EUIPO — Enovation Brands (VOGUE)

#### (Case T-346/18)

(2018/C 268/54)

Language of the case: English

## **Parties**

Applicant: Advance Magazine Publishers, Inc. (New York, New York, United States) (represented by: T. Alkin, barrister)

Defendant: European Union Intellectual Property Office (EUIPO)

Other party to the proceedings before the Board of Appeal: Enovation Brands, Inc. (Aventura, Florida, United States).

## Details of the proceedings before EUIPO

Applicant of the trade mark at issue: Applicant before the General Court

Trade mark at issue: Application for European Union trade mark — Application for registration No 12 010 039

Procedure before EUIPO: Opposition proceedings

Contested decision: Decision of the Fourth Board of Appeal of EUIPO of 27 March 2018 in Case R 259/2017-4.

## Form of order sought

The applicant claims that the Court should:

- annul the part of the contested decision relating to Rule 20(7)(c) /Rule 50(1) CTMIR;
- order the Other Party to pay the costs incurred by the Applicant.

### Plea in law

— Infringement of Rules 20(7)(c)/ 50(1) of the Regulation No 2868/95.

Action brought on 6 June 2018 — KID-Systeme v EUIPO — Sky (SKYFi)

(Case T-354/18)

(2018/C 268/55)

Language of the case: English

#### **Parties**

Applicant: KID-Systeme GmbH (Buxtehude, Germany) (represented by: R. Kunze, G. Würtenberger and T. Wittmann, lawyers)

Defendant: European Union Intellectual Property Office (EUIPO)

Other party to the proceedings before the Board of Appeal: Sky plc (Isleworth, United Kingdom)

## Details of the proceedings before EUIPO

Applicant of the trade mark at issue: Applicant before the General Court

Trade mark at issue: Application for European Union word mark SKYFi — Application for registration No 12 189 502

Procedure before EUIPO: Opposition proceedings

Contested decision: Decision of the Fourth Board of Appeal of EUIPO of 15 March 2018 in Case R 106/2017-4

## Form of order sought

The applicant claims that the Court should:

- annul the contested decision;
- order EUIPO to pay the costs of the proceedings.

#### Pleas in law

- Infringement of Articles 8(1), 46, 47, 67, 70, 71, 94 and 95 of Regulation (EU) 2017/1001 of the European Parliament;
- Infringement of Articles 2(2), 7(2), 8(2), 8(9), 27 and 71 of Commission Delegated Regulation (EU) 2018/625.

Action brought on 7 June 2018 — Volvo Trademark v EUIPO — Paalupaikka (V V-wheels) (Case T-356/18)

(2018/C 268/56)

Language of the case: English

## **Parties**

Applicant: Volvo Trademark Holding AB (Göteborg, Sweden) (represented by: T. Dolde, lawyer and M. Hawkins, Solicitor)

Defendant: European Union Intellectual Property Office (EUIPO)

Other party to the proceedings before the Board of Appeal: Paalupaikka Oy (Iisalmi, Finland)

# Details of the proceedings before EUIPO

Applicant of the trade mark at issue: Other party to the proceedings before the Board of Appeal

Trade mark at issue: Application for European Union figurative mark V V-WHEELS — Application for registration No 14 439 053

Procedure before EUIPO: Opposition proceedings

Contested decision: Decision of the Fourth Board of Appeal of EUIPO of 2 March 2018 in Case R 1852/2017-4