Plea in law

— Infringement of Article 7(1)(b) of Regulation No 2017/1001.

Action brought on 19 February 2018 — Multifit Tiernahrungs v EUIPO (fit+fun)

(Case T-94/18)

(2018/C 134/45)

Language of the case: German

Parties

Applicant: Multifit Tiernahrungs GmbH (Krefeld, Germany) (represented by: N. Weber and L. Thiel, lawyers)

Defendant: European Union Intellectual Property Office (EUIPO)

Details of the proceedings before EUIPO

Trade mark at issue: Application for EU word mark fit+fun — Application No 15 996 432

Contested decision: Decision of the First Board of Appeal of EUIPO of 7 December 2017 in Case R 847/2017-1

Form of order sought

The applicant claims that the Court should:

- annul the contested decision;
- order EUIPO to pay the costs.

Plea in law

— Infringement of Article 7(1)(b) of Regulation 2017/1001.

Action brought on 19 February 2018 — Cabell v EUIPO — Zorro Productions (ZORRO) (Case T-96/18)

(2018/C 134/46)

Language in which the application was lodged: English

Parties

Applicant: Robert W. Cabell (Renton, Washington, United States) (represented by: K. Bröcker, lawyer)

Defendant: European Union Intellectual Property Office (EUIPO)

Other party to the proceedings before the Board of Appeal: Zorro Productions, Inc. (Berkeley, California, United States)

Details of the proceedings before EUIPO

Proprietor of the trade mark at issue: Other party to the proceedings before the Board of Appeal

Trade mark at issue: EU word mark ZORRO — EU trade mark No 5 399 787

Procedure before EUIPO: Proceedings for a declaration of invalidity

Contested decision: Decision of the Fourth Board of Appeal of EUIPO of 19 December 2017 in Case R 1637/2015-4

Form of order sought

The applicant claims that the Court should:

- annul the contested decision;
- uphold the application for a declaration of partial invalidity of European Union trade mark registration No 5 399 787 for all the contested goods and services;
- order EUIPO to pay the costs.

Plea in law

— Infringement of Article 7(1)(b) and (c) in conjunction with Article 59(1)(a) of Regulation No 2017/1001.

Action brought on 16 February 2018 — DeepMind Technologies v EUIPO (STREAMS) (Case T-97/18)

(Case 1-7/|10)

(2018/C 134/47)

Language of the case: English

Parties

Applicant: DeepMind Technologies Ltd (London, United Kingdom) (represented by: T. St Quintin, barrister, K. Gilbert and G. Lodge, solicitors)

Defendant: European Union Intellectual Property Office (EUIPO)

Details of the proceedings before EUIPO

Trade mark at issue: EU word mark STREAMS — Application for registration No 15 166 176

Contested decision: Decision of the First Board of Appeal of EUIPO of 27 November 2017 in Case R 35/2017-1

Form of order sought

The applicant claims that the Court should:

- alter the contested decision because it infringes Article 7 EUTMR, alternatively;
- annul the contested decision on the same basis;
- order EUIPO to pay the costs.

Plea in law

— Infringement of Article 7 of Regulation No 2017/1001.

Action brought on 20 February 2018 — Multifit Tiernahrungs v EUIPO (MULTIFIT)

(Case T-98/18)

(2018/C 134/48)

Language of the case: German

Parties

Applicant: Multifit Tiernahrungs GmbH (Krefeld, Germany) (represented by: N. Weber and L. Thiel, lawyers)

Defendant: European Union Intellectual Property Office (EUIPO)