

**Action brought on 2 January 2018 — Hamburg Beer Company v EUIPO (Hamburg Beer Company)****(Case T-6/18)**

(2018/C 072/58)

*Language of the case: German***Parties**

*Applicant:* Hamburg Beer Company GmbH (Hamburg, Germany) (represented by: O. Spieker, A. Schönfleisch and M. Alber, lawyers)

*Defendant:* European Union Intellectual Property Office (EUIPO)

**Details of the proceedings before EUIPO**

*Trade mark at issue:* EU word mark 'Hamburg Beer Company' — Application for registration No 15 272 784

*Contested decision:* Decision of the Fifth Board of Appeal of EUIPO 29 September 2017 in Case R 437/2017-5

**Form of order sought**

The applicant claims that the Court should:

- annul the contested decision;
- order EUIPO to pay the costs.

**Pleas in law**

- Infringement of Article 7(1)(b), in conjunction with Article 7(2), of Regulation No 207/2009;
- Infringement of Article 7(1)(c), in conjunction with Article 7(2), of Regulation No 207/2009.

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**Action brought on 8 January 2018 — inforSacom Informationssysteme v EUIPO (Business and technology working as one)****(Case T-7/18)**

(2018/C 072/59)

*Language of the case: German***Parties**

*Applicant:* inforSacom Informationssysteme GmbH (Neu-Isenburg, Germany) (represented by: O. Spieker, A. Schönfleisch and M. Alber, lawyers)

*Defendant:* European Union Intellectual Property Office (EUIPO)

**Details of the proceedings before EUIPO**

*Trade mark at issue:* EU word mark 'Business and technology working as one' –Application for registration No 15 272 586

*Contested decision:* Decision of the First Board of Appeal of EUIPO of 20 October 2017 in Case R 808/2017-1

**Form of order sought**

The applicant claims that the Court should:

- annul the contested decision;
- order EUIPO to pay the costs.

**Pleas in law**

- Infringement of Article 7(1)(c), in conjunction with Article 7(2), of Regulation 2017/1001;
- Infringement of Article 7(1)(b), in conjunction with Article 7(2), of Regulation 2017/1001.

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**Action brought on 8 January 2018 — Addiko Bank v EUIPO (STRAIGHTFORWARD BANKING)**

**(Case T-9/18)**

(2018/C 072/60)

*Language of the case: English*

**Parties**

*Applicant:* Addiko Bank AG (Vienna, Austria) (represented by: A. Seling, lawyer)

*Defendant:* European Union Intellectual Property Office (EUIPO)

**Details of the proceedings before EUIPO**

*Trade mark at issue:* EU word mark 'STRAIGHTFORWARD BANKING' — Application for registration No 16 133 449

*Contested decision:* Decision of the Second Board of Appeal of EUIPO of 25 October 2017 in Case R 1090/2017-2

**Form of order sought**

The applicant claims that the Court should:

- annul the contested decision;
- order EUIPO to pay the costs.

**Pleas in law**

- Infringement of Article 7(1)(c) of Regulation No 2017/1001;
- Infringement of Article 7(1)(b) of Regulation No 2017/1001.

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**Action brought on 11 January 2018 — Zweirad-Center Stadler v EUIPO — Triumph Designs (Triumph)**

**(Case T-12/18)**

(2018/C 072/61)

*Language in which the application was lodged: English*

**Parties**

*Applicant:* Zweirad-Center Stadler GmbH (Regensburg, Germany) (represented by: P. Ruess and A. Doepner-Thiele, lawyers)