

**Operative part of the judgment**

*The Court:*

1. *Dismisses the action;*
2. *Orders Gruppo Armonie SpA to pay the costs.*

<sup>(1)</sup> OJ C 134, 16.4.2018.

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**Judgment of the General Court of 31 January 2019 — DeepMind Technologies v EUIPO (STREAMS)**

(Case T-97/18) <sup>(1)</sup>

***(EU trade mark — Application for EU word mark STREAMS — Absolute grounds for refusal — Descriptive character — Article 7(1)(c) and 7(2) of Regulation (EU) 2017/1001 — Previous EUIPO practice)***

(2019/C 103/51)

*Language of the case: English*

**Parties**

*Applicant:* DeepMind Technologies Ltd (London, United Kingdom) (represented by: T. St Quintin, Barrister, K. Gilbert and G. Lodge, Solicitors)

*Defendant:* European Union Intellectual Property Office (represented by: V. Ruzek and D. Walicka, and subsequently by V. Ruzek and H. O'Neill, acting as Agents)

**Re:**

Action brought against the decision of the First Board of Appeal of EUIPO of 27 November 2017 (Case R 35/2017-1), relating to an application for registration of the word sign STREAMS as an EU trade mark.

**Operative part of the judgment**

*The Court:*

1. *Dismisses the action;*
2. *Orders DeepMind Technologies Ltd to pay the costs.*

<sup>(1)</sup> OJ C 134, 16.4.2018.

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**Judgment of the General Court of 24 January 2019 — Multifit v EUIPO (TAKE CARE)**

(Case T-181/18) <sup>(1)</sup>

***(EU trade mark — Application for the EU figurative mark TAKE CARE — Absolute ground for refusal — No distinctive character — Article 7(1)(b) of Regulation (EU) 2017/1001)***

(2019/C 103/52)

*Language of the case: German*

**Parties**

*Applicant:* Multifit Tiernahrungs GmbH (Krefeld, Germany) (represented by: N. Weber and L. Thiel, lawyers)

*Defendant:* European Union Intellectual Property Office (represented by: M. Eberl and M. Fischer, Agents)

**Re:**

Action brought against the decision of the Fifth Board of Appeal of EUIPO of 4 January 2018 (Case R 845/2017-5), relating to the application for registration of the figurative sign TAKE CARE as an EU trade mark.

**Operative part of the judgment**

*The Court:*

1. Dismisses the action;
2. Orders Multifit Tiernahrungs GmbH to pay the costs.

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<sup>(1)</sup> OJ C 161, 7.5.2018.

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**Judgment of the General Court of 30 January 2019 — Arezzo Indústria e Comércio v EUIPO (SCHUTZ)**

(Case T-256/18) <sup>(1)</sup>

**(EU trade mark — Application for EU word mark SCHUTZ — Absolute grounds for refusal — Descriptive character — Article 7(1)(b) and (c) of Regulation (EC) No 207/2009 (now Article 7(1)(b) and (c) of Regulation (EU) 2017/1001))**

(2019/C 103/53)

Language of the case: Portuguese

**Parties**

*Applicant:* Arezzo Indústria e Comércio, SA (Belo Horizonte, Brazil) (represented by: A. Sebastião and J.M. Pimenta, lawyers)

*Defendant:* European Union Intellectual Property Office (represented by: J. Crespo Carillo, acting as Agent)

**Re:**

Action brought against the decision of the Fourth Board of Appeal of EUIPO of 12 February 2018 (Case R 661/2017-4) relating to registration of the word sign SCHUTZ as an EU trade mark.

**Operative part of the judgment**

*The Court:*

1. Dismisses the action;
2. Orders Arezzo Indústria e Comércio, SA to pay the costs.

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<sup>(1)</sup> OJ C 231, 2.7.2018.

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**Judgment of the General Court of 6 February 2019 — Marry Me Group v EUIPO (MARRY ME)**

(Case T-332/18) <sup>(1)</sup>

**(EU trade mark — Application for EU word mark MARRY ME — Absolute ground for refusal — Descriptive character — Article 7(1)(c) of Regulation (EU) 2017/1001)**

(2019/C 103/54)

Language of the case: German

**Parties**

*Applicant:* Marry Me Group AG (Zug, Switzerland) (represented by: G. Theado, lawyer)