# Judgment of the General Court of 15 March 2018 — SSP Europe v EUIPO (SECURE DATA SPACE)

(Case T-205/17) (1)

(EU trade mark — Application for EU figurative mark SECURE DATA SPACE — Absolute ground for refusal — Descriptive character — Article 7(1)(c) of Regulation (EC) No 207/2009 (now Article 7(1)(c) of Regulation (EU) 2017/1001))

(2018/C 152/40)

Language of the case: German

### **Parties**

Applicant: SSP Europe GmbH (Munich, Germany) (represented by: B. Bittner, lawyer)

Defendant: European Union Intellectual Property Office (represented by: M. Tóhatí and M. Fischer, acting as Agents)

### Re:

Action brought against the decision of the Fifth Board of Appeal of EUIPO of 27 January 2017 (Case R 2467/2015-5) concerning an application for registration of the figurative sign SECURE DATA SPACE as an EU trade mark.

## Operative part of the judgment

The Court:

- 1. Dismisses the action;
- 2. Orders SSP Europe GmbH to pay the costs.

(1) OJ C 161, 22.5.2017.

Judgment of the General Court of 15 March 2018 — Hermann Bock v EUIPO (Push and Ready)

(Case T-279/17) (1)

(EU trade mark — Application for EU figurative mark Push and Ready — Absolute ground for refusal — No distinctive character — Article 7(1)(b) of Regulation (EC) No 207/2009 (now Article 7(1)(b) of Regulation (EU) 2017/1001))

(2018/C 152/41)

Language of the case: German

## **Parties**

Applicant: Hermann Bock GmbH (Verl, Germany) (represented by: S. Maaßen and V. Schoene, lawyers)

Defendant: European Union Intellectual Property Office (represented by: W. Schramek and A. Söder, acting as Agents)

### Re:

Action brought against the decision of the Fifth Board of Appeal of EUIPO of 23 January 2017 (Case R 1279/2016-5) concerning an application for registration of the figurative sign Push and Ready as an EU trade mark.

## Operative part of the judgment

The Court:

- 1. Dismisses the action;
- 2. Orders Hermann Bock GmbH to pay the costs.
- (¹) OJ C 213, 3.7.2017.

Judgment of the General Court of 13 March 2018 — Hotelbeds Spain v EUIPO — Guidigo Europe (Guidego what to do next)

(Case T-346/17) (1)

(EU trade mark — Opposition proceedings — Application for EU figurative mark Guidego what to do next — Earlier EU word mark GUIDIGO — Relative ground for refusal — Likelihood of confusion — Article 8(1)(b) of Regulation (EC) No 207/2009 (now Article 8(1)(b) of Regulation (EU) 2017/1001))

(2018/C 152/42)

Language of the case: English

### **Parties**

Applicant: Hotelbeds Spain, SL (Palma de Mallorca, Spain) (represented by: L. Broschat García, lawyer)

Defendant: European Union Intellectual Property Office (represented by: J. Ivanauskas, acting as Agent)

Other party to the proceedings before the Board of Appeal of EUIPO, intervener before the General Court: Guidigo Europe (Paris, France) (represented by: S. Lipovetsky, lawyer)

### Re:

Action brought against the decision of the Fourth Board of Appeal of EUIPO of 21 March 2017 (Case R 449/2016-4), relating to opposition proceedings between Guidigo Europe and Hotelbeds Spain.

# Operative part of the judgment

The Court:

- 1. Dismisses the action:
- 2. Orders Hotelbeds Spain, SL to pay the costs.
- (1) OJ C 239, 24.7.2017.

Order of the General Court of 21 February 2018 — MedSkin Solutions Dr. Suwelack v EUIPO — Cryo-Save (CryoDafe)

(Case T-482/13) (1)

(EU trade mark — Opposition proceedings — Withdrawal of the opposition — No need to adjudicate)

(2018/C 152/43)

Language of the case: German

### **Parties**

Applicant: MedSkin Solutions Dr. Suwelack AG (Billerbeck, Germany) (represented by: A. Thünken, lawyer)

Defendant: European Union Intellectual Property Office (represented by: A. Schifko, acting as Agent)