

GENERAL COURT

Judgment of the General Court of 28 March 2019 — Robert Bosch v EUIPO (Simply. Connected.)

(Cases T-251/17 and T-252/17) ⁽¹⁾

(EU trade mark — Applications for the EU figurative marks Simply. Connected. — Relative ground for refusal — No distinctive character — Scope of the examination which has to be carried out by the Board of Appeal — Article 7(1)(b) of Regulation (EC) No 207/2009 (now Article 7(1)(b) of Regulation (EU) 2017/1001) — Article 64 of Regulation No 207/2009 (now Article 71 of Regulation 2017/1001))

(2019/C 172/39)

Language of the case: German

Parties

Applicant: Robert Bosch GmbH (Stuttgart, Germany) (represented by: S. Völker and M. Pemsel, lawyers)

Defendant: European Union Intellectual Property Office (represented by: V. Mensing and D. Hanf, acting as Agents)

Re:

Actions brought against the decisions of the Fifth Board of Appeal of EUIPO of 9 March 2017 (Case R 948/2016-5) and 10 March 2017 (Case R 947/2016-5), regarding applications for registration of the figurative signs Simply. Connected. as EU trade marks

Operative part of the judgment

The Court:

1. Joins Cases T-251/17 and T-252/17 for the purposes of the judgment;
2. Dismisses the actions;
3. Orders Robert Bosch GmbH to pay the costs.

⁽¹⁾ OJ C 195, 19.6.2017.