

**Operative part of the judgment**

The Court:

1. Authorises Hello Media Group, SL, to replace Hello Media, SL, as applicant;
2. Dismisses the action;
3. Orders Hello Media Group to pay the costs.

<sup>(1)</sup> OJ C 296, 16.8.2016.

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**Judgment of the General Court of 26 October 2017 — Hello Media Group v EUIPO — Hola (#hello media group)**

(Case T-331/16) <sup>(1)</sup>

*(EU trade mark — Opposition proceedings — Application for EU figurative mark #hello media group — Earlier EU figurative and word marks HELLO! — Relative ground for refusal — Likelihood of confusion — Article 8(1)(b) of Regulation (EC) No 207/2009 (now Article 8(1)(b) of Regulation (EU) 2017/1001))*

(2017/C 424/44)

Language of the case: Spanish

**Parties**

*Applicant:* Hello Media Group, SL (Madrid, Spain), authorised to replace Hello Media, SL (represented by: A. Alejos Cutuli, lawyer)

*Defendant:* European Union Intellectual Property Office (represented by: J. Crespo Carrillo, acting as Agent)

*Other party to the proceedings before the Board of Appeal of EUIPO, intervener before the General Court:* Hola, SL (Madrid) (represented by: F. Arroyo Álvarez de Toledo, lawyer)

**Re:**

Action brought against the decision of the Second Board of Appeal of EUIPO of 21 April 2016 (Case R 2012/2015-2), relating to opposition proceedings between Hola and Hello Media.

**Operative part of the judgment**

The Court:

1. Dismisses the action;
2. Orders Hello Media Group, SL, to pay the costs.

<sup>(1)</sup> OJ C 296, 16.8.2016.

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**Judgment of the General Court of 26 October 2017 — VIMC v Commission**

(Case T-431/16) <sup>(1)</sup>

*(Competition — Abuse of dominant position — Private healthcare market — Article 13(1) of Regulation (EC) No 1/2003 — Decision rejecting a complaint — Handing of the case by a Member State's competition authority)*

(2017/C 424/45)

Language of the case: German

**Parties**

*Applicant:* VIMC — Vienna International Medical Clinic GmbH (Kulmbach, Germany) (represented by: R. Bramerdorfer and H. Grubmüller, lawyers)