

## Reports of Cases

Judgment of the General Court (Seventh Chamber) of 29 January 2015 — Zitro IP v OHIM — Gamepoint (SPIN BINGO)

(Case T-665/13)

(Community trade mark — Application for Community figurative mark SPIN BINGO — Earlier Community word mark ZITRO SPIN BING — Relative ground for refusal — Article 8(1)(b) of Regulation (EC) No 207/2009)

- 1. Community trade mark Definition and acquisition of the Community trade mark Relative grounds for refusal Opposition by the proprietor of an earlier identical or similar mark registered for identical or similar goods or services Likelihood of confusion with the earlier mark Refusal to register on a ground relating to refusal even limited to part of the Union (Council Regulation No 207/2009, Art. 8(1)(b)) (see paras 17, 19)
- 2. Community trade mark Definition and acquisition of the Community trade mark Relative grounds for refusal Opposition by the proprietor of an earlier identical or similar mark registered for identical or similar goods or services Similarity of the marks concerned Elements of a trade mark having a descriptive character Criteria for assessment (Council Regulation No 207/2009, Art. 8(1)(b)) (see paras 29, 30, 35)

Re:

ACTION brought against the decision of the Fourth Board of Appeal of OHIM of 14 October 2013 (Case R 1388/2012-4) concerning opposition proceedings between Zitro IP Sàrl and Gamepoint BV.

## **Operative part**

The Court:

- 1. Dismisses the action of Zitro IP Sàrl;
- 2. Orders Zitro IP Sàrl to pay the costs.



ECLI:EU:T:2015:55