

## Case C-373/90

### Complaint against X

(Reference for a preliminary ruling  
from the Tribunal de Grande Instance, Bergerac)

(Motor vehicles — Misleading advertising)

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### Summary of the Judgment

*Approximation of laws — Misleading advertising — Directive 84/450/EEC — Advertising describing motor vehicles already registered as new, less expensive and guaranteed by the manufacturer — Permissibility — Conditions*  
(Council Directive 84/450, Art. 2(2))

Directive 84/450/EEC relating to misleading advertising does not preclude motor vehicles from being advertised as new, less expensive and guaranteed by the manufacturer when the vehicles concerned have been registered solely for the purpose

of importation, have never been on the road and are sold in a Member State at a price lower than that charged by dealers established in that Member State because they are equipped with fewer accessories.