

V

(Announcements)

PROCEDURES RELATING TO THE IMPLEMENTATION OF COMPETITION
POLICY

EUROPEAN COMMISSION

Prior notification of a concentration
(Case M.10264 — SoftBank/Altor Fund Manager/Iyuno)
Candidate case for simplified procedure

(Text with EEA relevance)

(2021/C 241/07)

1. On 11 June 2021, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ⁽¹⁾.

This notification concerns the following undertakings:

- SoftBank Group ('SoftBank', Japan),
- Altor Fund Manager AB ('Altor Fund Manager', Sweden),
- Iyuno Sweden Holding I AB ('Iyuno', Sweden).

SoftBank and Altor Fund Manager acquire joint control over Iyuno, currently solely controlled by Altor Fund Manager, within the meaning of Article 3(1)(b) and 3(4) of the Merger Regulation. The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

- for SoftBank: SoftBank is the parent company of a global portfolio of subsidiaries and affiliates involved in advanced telecommunications, internet services, Internet of Things, robotics and clean energy technology providers,
- for Altor Fund Manager: Altor Fund Manager is the fund manager of a group of private equity funds, including Altor Fund IV which is the Altor fund having made the investment in Iyuno. Altor Fund IV is a private equity fund which focuses on investments in the mid-market segment of the Nordic region,
- for Iyuno: a global entertainment technology and media localization company. Iyuno provides dubbing, subtitling and media engineering services in over 100 languages to the media and entertainment industry. The company operates a network of recording studios worldwide, consisting of 67 fully owned local facilities, spanning across 34 countries in Europe, Asia and the Americas.

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

⁽¹⁾ OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under the Council Regulation (EC) No 139/2004 ^(?) it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.10264 — SoftBank/Altor Fund Manager/Iyuno

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Fax +32 22964301

Postal address:

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^(?) OJ C 366, 14.12.2013, p. 5.