

Prior notification of a concentration
(Case M.8775 — Shell/Impello)
Candidate case for simplified procedure
(Text with EEA relevance)
(2018/C 34/13)

1. On 22 January 2018, the Commission received notification of a proposed concentration pursuant to Article 4 of Council Regulation (EC) No 139/2004 ⁽¹⁾.

This notification concerns the following undertakings:

- The Shell Petroleum Company Limited ('Shell Petroleum', United Kingdom), belonging to the Shell Group of companies, controlled by Royal Dutch Shell plc. ('Shell', United Kingdom),
- Impello Limited ('Impello', United Kingdom).

Shell acquires within the meaning of Article 3(1)(b) of the Merger Regulation control of the whole of Impello.

The concentration is accomplished by way of purchase of shares.

2. The business activities of the undertakings concerned are:

- for Shell: global group of energy and petrochemical companies with activities in oil and gas exploration, production, manufacturing, marketing and shipping of oil products and chemicals, and renewable energy products. Shell is also active in the trading and wholesale supply of electricity and gas, including in the United Kingdom and Germany.
- for Impello: independent energy supplier to household customers in the United Kingdom and Germany (known as First Utility).

3. On preliminary examination, the Commission finds that the notified transaction could fall within the scope of the Merger Regulation. However, the final decision on this point is reserved.

Pursuant to the Commission Notice on a simplified procedure for treatment of certain concentrations under Council Regulation (EC) No 139/2004 ⁽²⁾, it should be noted that this case is a candidate for treatment under the procedure set out in the Notice.

4. The Commission invites interested third parties to submit their possible observations on the proposed operation to the Commission.

Observations must reach the Commission not later than 10 days following the date of this publication. The following reference should always be specified:

M.8775 — Shell/Impello

Observations can be sent to the Commission by email, by fax, or by post. Please use the contact details below:

Email: COMP-MERGER-REGISTRY@ec.europa.eu

Fax +32 22964301

Postal address:

European Commission
Directorate-General for Competition
Merger Registry
1049 Bruxelles/Brussel
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⁽¹⁾ OJ L 24, 29.1.2004, p. 1 (the 'Merger Regulation').

⁽²⁾ OJ C 366, 14.12.2013, p. 5.