

Thursday 5 February 2009

Information provision and promotion measures for agricultural products *

P6_TA(2009)0046

European Parliament legislative resolution of 5 February 2009 on the proposal for a Council regulation amending Regulation (EC) No 3/2008 on information provision and promotion measures for agricultural products on the internal market and in third countries (COM(2008)0431 – C6-0313/2008 – 2008/0131(CNS))

(2010/C 67 E/24)

(Consultation procedure)

The European Parliament,

- having regard to the Commission proposal to the Council (COM(2008)0431),
 - having regard to Articles 36 and 37 of the EC Treaty, pursuant to which the Council consulted Parliament (C6-0313/2008),
 - having regard to Rule 51 of its Rules of Procedure,
 - having regard to the report of the Committee on Agriculture and Rural Development (A6-0004/2009),
1. Approves the Commission proposal as amended;
 2. Calls on the Commission to alter its proposal accordingly, pursuant to Article 250(2) of the EC Treaty;
 3. Calls on the Council to notify Parliament if it intends to depart from the text approved by Parliament;
 4. Asks the Council to consult Parliament again if it intends to amend the Commission proposal substantially;
 5. Instructs its President to forward its position to the Council and Commission.

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Text proposed by the Commission

Amendment

Amendment 1**Proposal for a regulation – amending act****Article 1****Regulation (EC) No 3/2008****Article 9 – paragraph 1**

1. In the absence of programmes to be carried out on the internal market for one or more of the information measures referred to in Article 2(1)(b) submitted in accordance with Article 6(1), each interested Member State shall draw up, on the basis of the guidelines referred to in Article 5(1), a programme and its specification and shall select through a public call for tenders the implementing body for the programme it undertakes to co-finance.

1. In the absence of programmes to be carried out on the internal market for one or more of the information measures referred to in Article 2(1)(b) submitted in accordance with Article 6(1), each interested Member State shall draw up, on the basis of the guidelines referred to in Article 5(1), **following an assessment of the need for, and the desirability of, those programmes in the Member State(s) in question, and on the basis of consultations with trade associations and organisations operating in the sector concerned**, a programme and its specification and shall select through a public call for tenders the implementing body for the programme it undertakes to co-finance.

Amendment 2**Proposal for a regulation – amending act****Article 1****Regulation (EC) No 3/2008****Article 9 – paragraph 2 – subparagraph 1**

2. In the absence of programmes to be carried out in third countries for one or more of the information measures referred to in Article 2(1)(a), (b) and (c), submitted in accordance with Article 6(1), each interested Member State shall draw up, on the basis of the guidelines referred to in Article 5(2), a programme and its specification and shall select through a public call for tenders the implementing body for the programme it undertakes to co-finance.

2. In the absence of programmes to be carried out in third countries for one or more of the information measures referred to in Article 2(1)(a), (b) and (c), submitted in accordance with Article 6(1), each interested Member State shall draw up, on the basis of the guidelines referred to in Article 5(2), **following an assessment of the need for, and the desirability of, those programmes in the Member State(s) in question, and on the basis of consultations with trade associations and organisations operating in the sector concerned**, a programme and its specification and shall select through a public call for tenders the implementing body for the programme it undertakes to co-finance.

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Text proposed by the Commission

Amendment

Amendment 3**Proposal for a regulation – amending act****Article 1****Regulation (EC) No 3/2008****Article 9 – paragraph 2 – subparagraph 2**

The implementing body for the programme eventually selected by the Member State(s) concerned may be an international organisation, in particular when the programme *regards* the promotion for the olive oil and table olive sector in third countries.

The implementing body for the programme eventually selected by the Member State(s) concerned may be an international organisation, in particular when the programme *concerns* the promotion for the olive oil and table olive sector, **or for wines with protected designation of origin and protected geographical indication**, in third countries.

Amendment 4**Proposal for a regulation – amending act****Article 1****Regulation (EC) No 3/2008****Article 9 – paragraph 3 – point c**

(c) an assessment of the programme's *value for money*;

(c) an assessment of the programme's *cost effectiveness*;

Amendment 5**Proposal for a regulation – amending act****Article 1 a (new)****Regulation (EC) No 3/2008****Article 13 – paragraph 2 – subparagraphs 1 and 2****Article 1a**

The first and second subparagraphs of Article 13(2) of Regulation (EC) No 3/2008 shall be replaced by the following:

'2. The Community's financial participation in the programmes selected under Articles 8 and 9 shall not exceed 60 % of the actual cost of these programmes. Where information and promotion programmes have a duration of two or three years, the participation for each year of implementation shall not exceed this ceiling.

The percentage referred to in the first subparagraph shall be 70 % for measures for the promotion of fruit and vegetables intended specifically for children in schools of the Community.'voir caractere avant