

## II

*(Information)*

## INFORMATION FROM EUROPEAN UNION INSTITUTIONS AND BODIES

## COMMISSION

**Authorisation for State aid pursuant to Articles 87 and 88 of the EC Treaty  
Cases where the Commission raises no objections**

*(2008/C 207/01)*

Date of adoption of the decision	2.7.2008
Reference number of the aid	N 697/07
Member State	United Kingdom
Region	Scotland
Title (and/or name of the beneficiary)	QMS Meat Generic Advertising Scheme
Legal basis	Natural Environment and Rural Communities Act 2006 Quality Meat Scotland Order 2007
Type of measure	Scheme
Objective	Generic advertising
Form of aid	Provision of services on preferential terms
Budget	Annual amount: GBP 1 million (approximately EUR 1,25 million) Overall budget: GBP 6 million (approximately EUR 7,5 million)
Intensity	100 %
Duration	Date of Commission's approval until 31 March 2014
Economic sectors	Agriculture
Name and address of the granting authority	Scottish Executive Environment and Rural Affairs Division Pentland House Area 1e Robbs Loan Edinburgh EH14 1TY United Kingdom
Other information	—

The authentic text(s) of the decision, from which all confidential information has been removed, can be found at:

[http://ec.europa.eu/community\\_law/state\\_aids/](http://ec.europa.eu/community_law/state_aids/)