



Brussels, 23.2.2016
SWD(2016) 37 final

COMMISSION STAFF WORKING DOCUMENT
Accompanying the document

**REPORT FROM THE COMMISSION TO THE EUROPEAN PARLIAMENT AND
THE COUNCIL**

**on the implementation of Article 45 of Regulation (EU) No 1306/2013 of the European
Parliament and of the Council on information measures relating to the common
agricultural policy**

{COM(2016) 83 final}

TABLE OF CONTENTS

ANNEX 1 – Grant applications awarded and received 2013-2014..... 3

ANNEX 2 – Grants awarded on 2013 budget4

ANNEX 3 – Grants awarded on 2014 budget.....5

ANNEX 4 – Financial implications 2013-2014.....6

ANNEX 1 – GRANTS APPLICATIONS

TABLE 1:

NUMBER OF APPLICATIONS RECEIVED AND AWARDED BY MEMBER STATE

Applications 2013			Applications 2014				
	Rejected	Awarded	TOTAL		Rejected	Awarded	TOTAL
AT	1	1	2	AT	1	0	1
BE	5	0	5	BE	2	0	2
BG	6	1	7	BG	7	0	7
CY	1	0	1	CY	1	0	1
CZ	1	0	1	CZ	0	0	0
DE	2	0	2	DE	3	0	3
DK	0	0	0	DK	1	0	1
EL	3	0	3	EL	4	1	5
ES	10	2	12	ES	11	1	12
ET	1	0	1	ET	0	0	0
EU	2	1	3	EU	2	3	5
FR	4	1	5	FR	2	3	5
GR	0	1	1	GR	0	0	0
HR	0	0	0	HR	2	0	2
IE	0	1	1	IR	0	1	1
IT	13	2	15	IT	27	3	30
LT	1	0	1	LT	1	0	1
LV	2	1	3	LV	1	0	1
MT	1	0	1	MT	1	0	1
NL	2	1	3	NL	1	0	1
PL	1	0	1	PL	1	0	1
PT	2	0	2	PT	1	0	1
RO	3	0	3	RO	2	1	3
SL	2	2	4	SL	1	0	1
SK	1	0	1	SK	0	0	0
UK	0	0	0	UK	1	0	1
TOTAL	64	14	78	TOTAL	73	13	86

ANNEX 2 – GRANTS 2013

TABLE 2: Grants awarded in 2013 on budget line 05.08.06

Name of applicant	City	Country	Amount granted (EUR)	% of co-financing	Title/ Description
AGRI AWARE	Dublin	Ireland	125.294,04	50,00%	Farm Walk and CAP Talk
IFOAM EU Group	Brussels	Belgium	341.659,00	50,00%	Mind the CAP - Organic for a sustainable future
PASEGES - Panhellenic Confederation	Ahens	Greece	100.500,00	50,00%	Promoting Agricultural Society Objectives with CAP
Latvia University of Agriculture	Jelgava	Latvia	110.000,00	50,00%	CAP: Back to Countryside
Unións Agrarias	Santiago de Compostela	Spain	297.774,00	50,00%	The new CAP and its impact on European citizens
ETC Nederland BV	Leusden	Netherlands	100.132,00	50,00%	The Future of our Food: finalising CAP reform
Asociación Agraria Jóvenes Agricultores de Sevilla	Sevilla	Spain	225.707,50	50,00%	The new CAP, future for our farmers and future for our society
Radio Television Slovenia	Ljubljana	Slovenia	202.043,00	50,00%	Food for the future
Europäische Landentwicklung und Dorferneuerung	St. Poelten	Austria	128.243,00	50,00%	European Rural Visions 2020
Chamber of Agriculture and Forestry of Slovenia	Ljubljana	Slovenia	134.555,00	50,00%	Agriculture is fab-culture!
Confédération Paysanne	Bagnolet	France	125.512,00	50,00%	La PAC : ça me concerne !
Arezzo Fiere e Congressi srl	Arezzo	Italy	231.000,00	49,83%	Agri - tour : la PAC verso il 2020, l'agricoltura in movimento
Festambiente	Grosseto	Italy	112.205,00	50,00%	AgriCULTURE. La Politique Agricole Commune à l'horizon de l'Europe 2020
SEGA JSC	Sofia	Bulgaria	160.723,00	50,00%	Promotion of green and sustainable future in Bulgaria, through public awareness raising
TOTAL			2.395.347,54		

ANNEX 3 – GRANTS 2014

TABLE 3: Grants awarded in 2014 on budget line 05.08.06

Applicant	City	Country	Amount committed (EUR)	% of co-financing
Associazione Nazionale Condifesa (Asnacodi)	Rome	Italy	268.880,40	50,00%
Confederation paysanne	Bagnolet	France ¹	333.592,00	75,00%
The Agricultural Awareness Trust (Agri Aware)	Dublin	Ireland	199.880,00	50,00%
ACLI Terra – Associazione Professionale Agricola	Rome	Italy	271.260,55	50,00%
Institut National de l'Origine et de la Qualité (INAO)	Montreuil sous Bois	France	161.251,00	50,00%
Friends of Earth Europe	Brussels	Belgium ²	374.118,75	75,00%
Confederazione Nazionale Coldiretti	Rome	Italy	133.397,10	50,00%
EUROMONTANA	Paris	France ³	271.774,35	75,00%
EFEAGRO	Madrid	Spain	264.815,07	50,00%
France Médias Monde	Issy-les-Moulineaux	France ⁴	219.591,36	50,00%
Stichting Groep van Brugge (Groupe de Bruges)	Wageningen	Netherlands ⁵	155.390,46	50,00%
Agentia Pentru Protectia Mediului Harghita	Miercurea Ciuc, Harghita County	Romania	163.065,60	50,00%
Panhellenic Confederation of Unions of Agricultural Cooperatives (PASEGES)	Athens	Greece	245.738,40	50,00%
TOTAL			3.062.755,04	

¹ Implemented with affiliated entities in BE, IT, PT, ES

² Implemented with affiliated entities in the CZ, ES, PO, BU, DE, HU

³ Implemented with affiliated entities in ES, FR, SL, PO, IT and RO

⁴ Implemented with an affiliated entity in RO

⁵ Implemented without affiliated entities at EU level.

ANNEX 4 - FINANCIAL IMPLICATIONS 2013-2014

**TABLE 4: List of direct actions financed through public procurement in 2013
on budget line 05.0806**

MEDIA NETWORKING			
Year	Details	Place	Commitments (€)
2013 & 2014	Press trips and Study trips	EU	217.949,78
2013	Meeting of the European Network of Agricultural Journalists (ENAJ)	IR	46.813,00
2013	E platform for agri press	EU	280,00
		Total	265.042,78
STAKEHOLDERS NETWORKING			
Year	Details	Place	Commitments (€)
2013	CAP communication award	BE	181.282,53
2013	Ag-Press & CAP Communication networking event	BE	292.393,00
2013	Networking meetings (ministries, grant beneficiaries, etc)	BE	22.730,00
2013	Milk Conference	BE	158.993,00
2013	Family Farming Conference	BE	273.785,39
		Total	929.183,92
GENERAL PUBLIC ACTIVITIES			
Year	Details	Place	Commitments (€)
2013-2014	CAPcampaign – Taking Care of our Roots - Design, development and implementtion	EU	3.091.334,00
2013	Bloom Fair Dublin	IE	292.575,01
2013	Bjelovarski Sajem 2013	HR	
2013	Bruxelles Champêtre - Open Doors Event	BE	106.050,51
		Total	3.489.959,52

HORIZONTAL ACTIVITIES			
Year	Details	Place	Commitments (€)
2013	Eurobarometer survey on "Europeans and agriculture"	EU	395.952,00
2013	Video News Release	EU	60.000,00
2013	Website updating and maintenance	EU	23.683,00
2013	Visitor groups	BE	4.000,00
2013-2014	Distribution and storage of publications	EU	100.000,00
2013-2014	Brochures, reprints, banners, posters, photos, material for fairs and events	EU	263.663,00
		Total	847.298,00
TOTAL AMOUNT COMMITTED BY DG AGRI			5.531.484,22

TABLE 5: List of direct actions financed through public procurement in 2014 on budget line 05.0806

MEDIA NETWORKING			
Year	Details	Place	Commitments (€)
2014	Press and study trips	IT-BG-PT-RO-AU-BE-GR	210.187,66
2014	AG-press annual event	Belgium	77.341,99
2014	Maintenance of e-platform	EU	17.310,00
2014-2015	Social media subscription	EU	3.399,45
		TOTAL	308.239,10
STAKEHOLDERS NETWORKING			
Year	Details	Place	Commitments (€)
2014	Agri markets conference	Belgium	26.925,51

2014	Meetings with grant beneficiaries and member states communication experts	Portugal-Belgium	40.016,72
2014	CAP Communication award and event , including website management	Belgium	399.138,92
		TOTAL	466.081,15
GENERAL PUBLIC ACTIVITIES			
Year	Details	Place	Commitments (€)
2014-2015	Maintenance and update of CAP campaign website	EU	100.000,00
2014-2015	Maintenance and update of "events in your country" website	EU	50.000,00
2014	Organisation of an event	Mega picnic Lisbon	
2014	Organisation of an event	Royal Highlands Show - Edinburgh	619.950,35
2014	Organisation of an event	Bruxelles Champêtre	
2014	Organisation of an event	Rural Fest Bucarest	
2014	Organisation of an event	EU Open days - Brussels	45.957,01
2014	Organisation of an event – co-organised with DG SANTE	Salone del Gusto - Torino	95.552,50
2015	Organisation of an event – co-organised with DG SANTE	Salon de l'Agriculture - Paris	
2015	Organisation of an event – co-organised with DG SANTE	Grüne Woche – Berlin	229.997,44
2014	Media buying - CAP campaign "Taking care of our roots" - TV broadcasted	EU 13	1.237.246,90
2014-2015	Design and development of an Edutainment pack for pupils and teachers	EU	344.771,71
2014-2015	Design and development of the toolkit "How to open my farm"	EU	180.000,00
		TOTAL	2.903.475,91
HORIZONTAL ACTIVITIES			
Year	Details	Place	Commitments (€)
2014	Visitor groups	Belgium	3.000,00

2014-2015	Maintenance of AGRI and Commissioner's websites	EU	21.378,83
2014-2015	Video production for the Post-show in the EU Pavillion	EXPO Milano	150.000,00
2014-2015	Layout, printing, stocking and distribution of publications	EU	195.845,45
2015	Organisation of events (conferences, seminars, workshops)	EXPO Milano	692.000,00
		TOTAL	1.062.224,28
TOTAL AMOUNT COMMITTED BY DG AGRI			4.740.020,44
CO-DELEGATED ACTIVITIES			
2014	Corporate communication campaign - project totally managed by DG COMM	EU	3.000.000,00
AMOUNT COMMITTED BY DG COMM			3.000.000,00
TOTAL AMOUNT COMMITTED AGRI+COMM			7.740.020,44