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COMMISSION IMPLEMENTING REGULATION (EU) 2024/1435

of 24 May 2024

**laying down rules for the application of Regulation (EU) 2023/988 of the European Parliament
and of the Council as regards establishing the template for a recall notice**

(Text with EEA relevance)

(OJ L 1435, 27.5.2024, p. 1)

Corrected by:

► **C1** Corrigendum, OJ L 90426, 24.7.2024, p. 1 (2024/1435)

**COMMISSION IMPLEMENTING REGULATION (EU) 2024/1435****of 24 May 2024****laying down rules for the application of Regulation (EU) 2023/988
of the European Parliament and of the Council as regards
establishing the template for a recall notice****(Text with EEA relevance)***Article 1*

This Regulation establishes the template for a recall notice in accordance with Article 36 of Regulation (EU) 2023/988.

The template is set out in the Annex.

The Commission shall publish this template on its website.

Article 2

This Regulation shall enter into force on the twentieth day following that of its publication in the *Official Journal of the European Union*.

It shall apply from 13 December 2024.

This Regulation shall be binding in its entirety and directly applicable in all Member States.

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ANNEX

Company logo (optional)	Product Safety Recall	Date
[Company name] recalls [product] <i>Insert picture(s) of product and, if applicable, a graphical indication of where to find product identification numbers on the product.</i> <i>For the online version of the recall notice, it is important that essential information contained in the picture, especially if it is needed to identify the recalled product, is also available in a machine-readable format.</i> Include a clear description of the recalled product, including product identification information: — Name and brand of the product — Product identification numbers, such as batch and serial number, and optionally the barcode or the period of production of the product, and, if applicable, graphical indication of where to find them on the product — Information on where, when and by whom the product was sold, if available Why is this product dangerous? — Clearly state the hazard the product poses and why. — Do not use any terms or expressions that may decrease consumers' perception of risk, such as 'voluntary', 'precautionary', 'discretionary', 'in rare situations' or 'in specific situations'. — Do not indicate that there have been no reported accidents. What to do — Clearly indicate what safety precautions consumers should take. This indication shall include an instruction to immediately stop using the recalled product, unless a temporary safe use under certain conditions, which should be specified in the notice for the consumer, is possible. — Clearly explain the action(s) consumers should take (for example, return to point of sale, schedule appointment for in-house pick-up/repair, software update...). In case the repair shall be conducted by the consumer itself, please include the instruction in a separate document attached to this recall notice. Remedies for consumers — Clearly describe the remedies available to consumers in accordance with Article 37 of Regulation (EU) 2023/988 (repair, replacement, refund). — Indicate any other remedy or additional incentives, such as discounts or vouchers, if available.		
Spread the word about this recall, especially if you know that the recalled product was offered, lent or sold to someone else		

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<i>Company logo</i> <i>(optional)</i>	Product Safety Recall	Date
Contact — Provide the address of an interactive online service (such as a website with a contact form, or an email address) and/or free phone number where consumers can get more information in relevant official language(s) of the Union. — Provide the postal address of the company (optional).		
[Apology (optional)] [Links to social media post /website informing about the recall (optional)] [QR code or other technical solution leading to recall page/more information (optional)]		
Spread the word about this recall, especially if you know that the recalled product was offered, lent or sold to someone else'		