



C/2026/3414

6.7.2026

Order of the General Court of 5 May 2026 – Skechers USA v EUIPO (SLIP-INS)

(Case T-732/25) ⁽¹⁾

(EU trade mark – Application for EU word mark SLIP-INS – Absolute grounds for refusal – Descriptive character – No distinctive character – Article 7(1)(b) and (c) of Regulation (EU) 2017/1001 – Action manifestly lacking any foundation in law)

(C/2026/3414)

Language of the case: English

Parties

Applicant: Skechers USA, Inc. II (Manhattan Beach, California, United States) (represented by: J. Bogatz, Y. Stone, G. Engels, J. Graf Wrangel, L. Bieber and E. Peller, lawyers)

Defendant: European Union Intellectual Property Office (represented by: T. Frydendahl, acting as Agent)

Re:

By its action based on Article 263 TFEU, the applicant seeks the annulment of the decision of the Fourth Board of Appeal of the European Union Intellectual Property Office (EUIPO) of 21 August 2025 (Case R 403/2025-4).

Operative part of the order

1. The action is dismissed.
2. Each party shall bear its own costs.

⁽¹⁾ OJ C, C/2025/6516, 15.12.2025.