C/2026/3298

29.6.2026

Judgment of the General Court of 22 April 2026 – Crocs v EUIPO – Gor Factory (Footwear)

(Case T-228/25) ([1])

(European Union design – Invalidity proceedings – Registered EU design representing a shoe – Ground for invalidity – Failure to comply with the requirements for protection – Article 25(1)(b) of Regulation (EC) No 6/2002 in the version prior to Regulation (EU) 2024/2822 – No individual character – Article 6 of Regulation No 6/2002)

(C/2026/3298)

Language of the case: English

Parties

Applicant: Crocs, Inc. (Broomfield, Colorado, United States) (represented by: H. Haouideg, M. Berger, N. Hadjadj, lawyers, and J. Guise, Solicitor)

Defendant: European Union Intellectual Property Office (represented by: J. Ivanauskas, acting as Agent)

Other party to the proceedings before the Board of Appeal of EUIPO, intervener before the General Court: Gor Factory, SA (Fortuna, Spain) (represented by: C. Giner Mas, lawyer)

Re:

By its action under Article 263 TFEU, the applicant seeks the annulment and the alteration of the decision of the Third Board of Appeal of the European Union Intellectual Property Office (EUIPO) of 5 February 2025 (Case R 590/2024-3).

Operative part of the judgment

The Court:

1. Dismisses the action;
2. Orders Crocs, Inc. to pay the costs incurred by Gor Factory, SA;
3. Orders EUIPO to bear its own costs.

([1]) OJ C, C/2025/3064, 10.6.2025.