



C/2026/3297

29.6.2026

Judgment of the General Court of 13 May 2026 – Kutxabank v EUIPO – Klarna Bank (K.)

(Case T-105/25) ⁽¹⁾

(EU trade mark – Opposition proceedings – Application for the EU figurative mark K. – Earlier EU figurative marks k and k kutxabank kredit – Relative ground for refusal – No likelihood of confusion – Article 8(1)(b) of Regulation (EC) No 207/2009 – Lack of similarity of the services – Lack of similarity of the signs – Cross-claim)

(C/2026/3297)

Language of the case: English

Parties

Applicant: Kutxabank, SA (Bilbao, Spain) (represented by: J. Erdozain López, J. Vicente Martínez and M. López Camba, lawyers)

Defendant: European Union Intellectual Property Office (represented by: T. Klee and V. Ruzek, acting as Agents)

Other party to the proceedings before the Board of Appeal of EUIPO, intervener before the General Court: Klarna Bank AB (Stockholm, Sweden) (represented by: L. Webster, lawyer)

Re:

By its action under Article 263 TFEU, the applicant seeks the annulment of the decision of the Fourth Board of Appeal of the European Union Intellectual Property Office (EUIPO) of 29 November 2024 (Case R 1441/2019-4).

Operative part of the judgment

The Court:

1. Dismisses the main action and the cross-claim;
2. Orders Kutxabank, SA to bear its own costs and to pay those incurred by the European Union Intellectual Property Office (EUIPO) in the context of the main proceedings;
3. Orders Klarna Bank AB to bear its own costs and to pay those incurred by EUIPO in the context of the cross-claim.

⁽¹⁾ OJ C, C/2025/1777, 31.3.2025.