



C/2026/1736

19.3.2026

**Authorisation for State aid pursuant to Articles 107 and 108 of the Treaty on the Functioning of the
European Union**

Cases where the Commission raises no objections

SA.119330

(C/2026/1736)

Date of adoption of the decision	17.12.2025
Aid number	SA.119330
Member State	Slovenia
Region	Vzhodna Slovenija, Zahodna Slovenija
Title (title and/or name of the beneficiary)	Promocija in informiranje o kmetijskih proizvodih v sektorju mleka za obdobje 2026–2029
Legal basis	Zakono o promociji kmetijskih in živilskih proizvodov; Strateški načrt promocije kmetijskih in živilskih proizvodov 2019-2025, ki ga je sprejela Vlada Republike Slovenije 20. 12. 2018; Strateški načrt promocije kmetijskih in živilskih proizvodov 2026-2031 (v pripravi); Odredba o Programu promocije sektorja pridelave in predelave mleka za obdobje 2026–2028; Odredba o vključitvi sektorja mleka v izvajanje promocije za obdobje 2026-2028; Uredba o obveznem prispevku za promocijo kmetijskih in živilskih proizvodov za zavezanca sektorja mleka za obdobje 2026–2028; Pravilnik o postopku priznanja označbe »izbrana kakovost«
Type of measure	Scheme
Objective	Agriculture; Forestry; Rural areas, Aid for promotion measures in favour of agricultural products, Sectorial development
Form of aid	Subsidised services
Budget	Overall budget: 875 000 EUR Annual budget: 218 750 EUR
Intensity	100,0 %
Duration	Until 31.12.2029
Economic sectors	Raising of dairy cattle, Manufacture of dairy products
Name and address of the granting authority	Ministrstvo za kmetijstvo, gozdarstvo in prehrano Dunajska 22, 1000 Ljubljana
Other information	

The authentic text(s) of the decision, from which all confidential information has been removed, can be found at:

<https://competition-cases.ec.europa.eu/search?caseInstrument=SA>