



Action brought on 21 January 2026 – Puma v EUIPO – Lastras Velasco (espumaencasa.es)

(Case T-39/26)

(C/2026/1240)

Language in which the application was lodged: English

Parties

Applicant: Puma SE (Herzogenaurach, Germany) (represented by: M. Schunke and P. Trieb, lawyers)

Defendant: European Union Intellectual Property Office

Other party to the proceedings before the Board of Appeal: Enrique Lastras Velasco (Torrelodones, Spain)

Details of the proceedings before EUIPO

Applicant of the trade mark at issue: Other party to the proceedings before the Board of Appeal

Trade mark at issue: Application for European Union trade mark espumaencasa.es – Application for registration No 18 879 665

Procedure before EUIPO: Opposition proceedings

Contested decision: Decision of the First Board of Appeal of EUIPO of 10 November 2025 in Case R 539/2025-1

Form of order sought

The applicant claims that the Court should:

- annul the contested decision;
- order the EUIPO to pay the costs including those incurred before the Board of Appeal.

Plea in law

- Infringement of Article 8(5) of Regulation (EU) 2017/1001 of the European Parliament and of the Council.