



Judgment of the Court of 14 January 2026 – Variuscard v EUIPO (CRYPTOSTAMP)

(Case T-140/25) ⁽¹⁾

(EU trade mark – Application for EU word mark CRYPTOSTAMP – Absolute ground for refusal – Descriptive character – Article 7(1)(c) of Regulation (EU) 2017/1001 – Equal treatment – Principle of sound administration)

(C/2026/1216)

Language of the case: German

Parties

Applicant: Variuscard Produktions – und Handels GmbH (Vienna, Austria) (represented by: A. Koller, lawyer)

Defendant: European Union Intellectual Property Office (represented by: E. Lobotková and T. Klee, acting as Agents)

Re:

By its action under Article 263 TFEU, the applicant seeks, in essence, the annulment or alteration of the decision of the Second Board of Appeal of the European Union Intellectual Property Office (EUIPO) of 12 December 2024 (Case R 1585/2024-2).

Operative part of the judgment

The Court:

1. Dismisses the action;
2. Orders each of Variuscard Produktions – und Handels GmbH and the European Union Intellectual Property Office (EUIPO) to bear their own costs.

⁽¹⁾ OJ C, C/2025/1907, 7.4.2025.